



Oscar Winning Visual Effects Company Pixomondo Launches North American Advertising Division

The visual effects company's newest department joins the already thriving advertising divisions in Pixomondo's Germany and China locations

“

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Davis Ingwers, Creative Director

LOS ANGELES, CA, UNITED STATES, November 23, 2018 /EINPresswire.com/ -- [Pixomondo](#), the visual effects company known for creating the "Game of Thrones" dragons, has announced a North American advertising division that is overseen by Executive Producer Mandie Briney and Creative Director Davis Ingwers.

Based at Pixomondo's Los Angeles headquarters, the department is equipped with full capabilities to produce content from script to screen.

The announcement comes on the heels of the division's

recently produced script-to-screen commercial for the dinosaur survival game ARK Extinction, the newest installment of video game franchise ARK Survival Evolved. Written and directed by Ingwers, the commercial currently has over one million views on ARK's YouTube channel.

Pixomondo's North American advertising division will continue to offer all other aspects of commercial work on a for-hire basis which includes everything from concept development, design and motion graphics, character design and animation, visual effects, post production finishing and more.

"Whether it's serving as a technical partner for our agency clients to communicate their stories visually, or offering previs and techvis for directors and production companies, we are here for whatever level of work our clients need," said Briney.

The North American advertising division has already worked on spots for Call of Duty, Spotify and John Deere among others.

GLOBAL TALENT POOL

With a roster of VFX artists who helped propel Pixomondo to an VFX Oscar win on the Martin Scorsese's movie Hugo, multiple Emmy wins on Game of Thrones, and provided VFX work for high profile projects such as Bridge of Spies and Wonder Woman, Pixomondo has the benefit of providing this same pool of A-level talent for the advertising world.

"With our roster of rock star VFX artists, we offer all the power of our best-in-class, attention grabbing visual effects to an increasingly demanding market," Briney said.

In the ARK spots, for example, the creatures are created by the Game of Thrones dragon team in

Pixomondo's Frankfurt offices, while the commercial's environments and integrations were handled by the L.A. team behind the Fast and Furious franchise.

With eight offices on three continents, Pixomondo can provide round-the-clock service for client requirements. Utilizing Pixomondo's global pipeline that includes U.S., Canada, Germany and China, three days of production work can easily fit in a 24-hour cycle, if needed.

"We are able to offer the service of a boutique agency, the heavy lifting of a feature film studio, and the speed of episodic television," said Ingwers.

"For us videogame developers at Studio Wildcard, thinking about doing live-action commercials was a daunting prospect, until we hooked up with Pixomondo," said the game's co-creator Jeremy Stieglitz of Studio Wildcard. "The team there instantly understood the appeal of our game IP, and was able to rapidly visualize how to bring it into the live-action realm. With Pixo's top-tier production quality and VFX, the various commercials they've created for ARK: Survival Evolved have energized the game's fans for each new release!"

"Handing your brand over to someone can be scary and nerve-wracking, so it is extremely reassuring to have a creative partner like Pixomondo who understands us," said Peter Kang, COO of Snail Games USA, the Global Publisher for ARK: Survival Evolved. "That, along with the quality of work which consistently exceeds our expectations, is why we keep coming back to Pixomondo for our advertising needs. Plus, these guys do the Game of Thrones dragons for goddsake!"

PIXO'S GLOBAL ADVERTISING

Although largely known for its VFX work in the film and television worlds, Pixomondo has also been a major advertising force in Germany and China.

Pixomondo's Germany offices in Stuttgart and Frankfurt, have produced advertisements for Lufthansa, Mercedes Benz and Siemens among others. Executive producers Marcel Haller in Stuttgart and Sabrina Christoforidis in Frankfurt oversee those advertising divisions.

The Shanghai office, also known as The Hype, is run by creative director Aslan Malik, and counts Cartier, Adidas, Volkswagen, Apple, Nike, Alexander Wang, Puma and Vogue among its numerous advertising clients.

Notes to Media

[Links](#) to Stills and Video

Content includes:

-ARK Extinction Commercial

-Pixomondo's Advertising Reel

-Photos of Briney and Ingwers (photo credit: Milad Salami/Pixomondo)

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ABOUT PIXOMONDO: Pixomondo is an international company that maintains a diversified portfolio of business activities which includes feature films, episodic, gaming, themed entertainment, previz and virtual reality. With eight offices around the globe, the studio offers 24/7 visual effects production and supervision, CG character creation, 3D animation and pre-visualization as well as the development and creation of innovative original concepts. For more about the company, visit www.pixomondo.com

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