

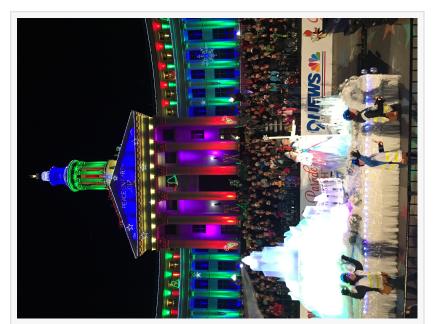
"Sparkling Castle of the Future" Float Rolls Again in 9NEWS Parade of Lights

Independent Electrical Contractors Float Celebrates Apprentice Electricians' Skills

DENVER, COLORADO, USA, November 26, 2018 /EINPresswire.com/ --DENVER, CO November 26 -- IECRM will once again repeat its performance in the 44th Annual 9NEWS Parade of Lights this holiday season with the Sparkling Ice Castle of the Future Float that will include a few updates to the LED technology and an added new touch or two. Last year's design and build team, comprised of electricians and apprentices at IECRM, are engaged in sprucing up and preparing the float that highlights new, state-of-the-art lighting features heralding lighting of the future.

"Our participation this year includes the float in the parade both nights, 30

walkers from the IECRM community each night surrounding the float, and our Annual Holiday Party," says Mary Beth Armbruster, IECRM Director of Operations and Member Services. The float rolls in the parade this Friday, November 30 and Saturday, December 1.



IECRM's 9NEWS Parade of Lights float illuminates the streets of Denver

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Mary Beth Armbruster

The history of the IECRM Sparkling Ice Castle Float: IECRM members and students designed and built the Sparkling Ice Castle of the Future Float in 2017 as the newest addition to the 9NEWS Parade of Lights in more than 20 years. IECRM's float celebrates the hard work of the men and women in the electrical and renewable energy industry, illuminates the importance of skilled trade workers to our economy and communities, and shines the light on skilled trades as a viable and sustainable career path for our future generations.

"IECRM apprentices and members are very excited to have

the unique opportunity to show off their skills in a creative way with this float," continued Armbruster. "Who better than an electrical trade association and an electrical trade school to come up with a bright idea and bring it to fruition to illuminate the wintery streets of Denver for the parade?"

A volunteer team comprised of electricians, apprentices, and industry professionals built the float using state of the art lighting features provided by IECRM's industry partners. "We hope that our float project captures the attention of many men, women, minorities and military

veterans who are looking for a rewarding career," says IECRM Training Director Paul Lingo. "It's a really great way for us to portray a career in electrical contracting and renewable energy in a fun and imaginative way."

About IECRM

Since 1981, the Independent Electrical Contractors Rocky Mountain (IECRM) has been the leading electrical and renewable energy contractor association in Colorado. Representing more that 225 member companies and educating over 2200 electrical apprentices and licensed electricians annually, IECRM is dedicated to educating, promoting, and advancing the electrical industry.

IECRM is nationally recognized across the U.S., and in late September brought home 13 of the 17 Independent Electrical Contractors national convention top awards. In October, IECRM was honored by the City of Northglenn's Community Spirit award for its incredible corporate citizenship over the past two years, investing millions of dollars in the



IECRM apprentices and electricians prepare for the 2018 parade with new features



IECRM apprentices and electricians prepare for the 2018 parade with new LED technology added

community, creating new jobs, and training growing numbers of students each year.

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