

Health Performance Specialists Signs Strategic Partnership with Esaote Group

Health Performance Specialists announced a partnership with Esaote Group to promote utilization of ultrasound imaging in vein care & vascular surgery.

TAMPA, FL, UNITED STATES, November 26, 2018 /EINPresswire.com/ -- Health Performance



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Chris Pittman, M.D., DABR, FACPh, Managing Director

Specialists (HPS) announced today that it has entered a strategic partnership with Esaote Group. The partnership encourages and promotes the utilization of optimal ultrasound imaging in vein care clinics and vascular surgery practices. The agreement includes many benefits for the network physicians within Health Performance Specialists including special pricing on Esaote products, preferred leasing terms, and exclusive marketing opportunities. In addition, select HPS physicians will have the opportunity to become technical advisors, luminaries, and Centers of Excellence for Esaote products.

The Esaote Center of Excellence program will be unique and specific to this partnership. Chris Pittman, M.D., DABR, FACPh, Managing Director of Health Performance

Specialists and the Medical Director and CEO of <u>Vein911® Vein Treatment Centers</u>, will work directly with Esaote to develop best practices using Esaote vascular ultrasound applications. Physicians and Ultrasound Technologists from around the world will have the ability to visit the Centers to enhance their clinical skills and improve their diagnostic and procedural vascular imaging techniques.

Esaote will work with Dr. Pittman and other HPS physician luminaries to design and deliver hands on scanning workshops and educational events at national medical meetings including the American College of Phlebology Annual Congress, HPS peer roundtable meetings, and other medical organizations.

"Esaote is a global leader in ultrasound imaging equipment and Health Performance Specialists is excited about the educational and clinical benefits that will be created as an outcome of this partnership" said Chris Pittman, M.D., DABR, FACPh, Managing Director of Health Performance Specialists.

About Health Performance Specialists

Health Performance Specialists, LLC, is a physician-led, Management Services Organization that empowers our network of independent physicians to compete, succeed, and thrive. Managing Director, Chris Pittman, M.D., DABR, FACPh, is a nationally recognized expert in health care policy, medical economics, and health information technology. He is a 21-year cancer survivor with over 25 years healthcare management experience who understands what physician practices need to be successful in a constantly changing healthcare marketplace. HPS executive team members are nationally recognized leaders in digital media, design thinking, operations, and financial intelligence. The HPS team provides industry leading services to aligned network physicians to positively benefit each other and our patients.

About Esaote Group

The Esaote Group is a leader in the biomedical equipment sector. In particular, Esaote is recognized as one of the Top 10 diagnostic imaging companies in the world (source: VPG Market Research) focused on areas of ultrasound, dedicated MRI and software for managing the diagnostic process. Headquartered in Genoa, Italy, the Group has production and research units in Italy (Genoa and Florence), the Netherlands (Maastricht), and over 80 other countries in the world. The Esaote Group employs over 1,150 individuals, 20% of whom work in research and development, a sector in which the company invests around 9% of its total turnover. Information about Esaote and their products is available at Esaote.com

Chris Pittman Health Performance Specialists +1 813-833-1249 email us here

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