



Union County Public Schools Student-Athletes Benefitting from District's New Affiliation with The Scott Clark Auto Group

MONROE, NC, UNITED STATES, November 27, 2018 / EINPresswire.com/ -- Union County Public Schools (UCPS) Athletics has announced a one year sponsorship with The Scott Clark Auto Group (Scott Clark Toyota, Scott Clark Honda and Scott Clark Nissan). In addition to providing support for the district's high school and middle school athletic programs, the initial sponsorship will provide consistent brand visibility through signage and digital marketing opportunities.



Each school will receive a financial contribution to help source platforms which deliver previews, recaps and highlight videos to UCPS Athletics throughout the entire year. This tool provides players and coaches with instant analysis and breakdown of games ultimately improving overall performance.

Over the course of the year, UCPS and The Scott Clark Auto Group will strive to grow these initiatives into an expanded partnership which will engage the entire community and answer the immediate needs of local middle school and high school athletic programs. Official details and campaigns remain to be determined.

"We are very excited about our new partnership with Union County Public Schools and National Amateur Sports to support student-athletes, their parents and sports programs at the individual schools," explained Director of Business Development, Chris Frey. "At the Scott Clark Auto Group, we understand that helping kids and fostering education are some of the greatest opportunities we have to make a positive impact on individual lives and the overall future of our great country."

For more information about UCPS Athletics, please visit www.ucpsathletics.com. The website is owned and operated by National Amateur Sports.

About Scott Clark Auto Group:

The Scott Clark Auto Group has been building relationships with its customers and the community for over 30 years, and has established itself as one of the most respected names in the automotive industry. Comprised of three dealerships offering of the most recognizable and respected brands on the road- Toyota, Honda, and Nissan- interested buyers are never short of amazing options to choose from. To provide customers with extra value, The Scott Clark Auto Group offers a nationwide lifetime warranty on all new and most used vehicles, award-winning service departments, and great in-store amenities. For more information, visit

<https://www.scottclark.com>.

About National Amateur Sports:

National Amateur Sports is a full-service sports marketing firm focused on growing amateur athletics programs. By leveraging technology, NAS eases administrative burdens and enriches the quality of school's media assets. The improved platform drives traffic to their sites and attracts corporate sponsors eager to reach this valued demographic through targeted marketing campaigns and community good will. These partnerships generate much needed revenue for interscholastic sports. For more information, please visit <https://nasathletics.com/>.

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