

smarTours to Donate \$100pp to 'Water for People' During #GivingTuesday Sale

Save up to \$1000 per couple and support access to safe water and sanitation services worldwide

NEW YORK, NY, USA, November 27, 2018 /EINPresswire.com/ --<u>smarTours®</u>, a leading provider of international group tour packages, announced its first #GivingTuesday sale on November 27, 2018. Customers can save up to \$1,000 per couple on

smarTours®

the smarter way to see the world

smarTours logo with tagline: the smarter way to see the world

select international group tour packages, and smarTours will donate \$100 for each new passenger that books any tour to "Water For People," a global non-profit dedicated to providing access to improved water and sanitation systems and services in nine countries.

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Our first Giving Tuesday sale is an opportunity to give back to many of the communities in countries where we have tours." *Greg Geronemus, Co-CEO of smarTours* "Our first Giving Tuesday sale is an opportunity to give back to many of the communities in countries where we have tours," said Greg Geronemus, Co-CEO of smarTours. "We chose to support Water for People because there's nothing more fundamental than access to clean water to drink. Water for People's focus on building sustainable capacity so water and sanitation services last for generations to come really resonates with us. And their impeccable reputation, supported by high ratings on GuideStar, Charity Navigator, and other platforms, gave us full confidence in our selection."

Below are a few of the smarTours #GivingTuesday deals. Rates are per person based on double occupancy and include international airfare, deluxe hotels, some meals, in-depth excursions, and knowledgeable English-speaking local guides.

•II4-day Amazing Thailand tour including Bangkok, Chiang Rai and Chiang Mai from \$1,799pp
•II2-day Best of India tour including Delhi, Agra, Ranthambore and Jaipur from \$1,799pp
•II2-day Best of China tour including Beijing, Xian, Chengdu and Shanghai from \$1,999pp
•II1-day Discover Colombia tour including Bogota, Medellin and Cartagena from \$1,999pp
•II0-day Enchanting Peru tour including Yucay, Cuzco, Puno and Lima from \$2,199pp
•II0-day Splendors of Egypt tour including Cairo, Luxor and a Nile cruise from \$2,199pp
•II0-day Deluxe Dubai & Abu Dhabi tour from \$2,199pp

For a complete list of tours, please visit <u>www.smarTours.com/holiday-savings</u>.

Customers can book by calling 1-800-337-7773 between 9:00 a.m. and 5:30 p.m. EST on November 27, or by emailing info@smartours.com.

About smarTours: smarTours is a leading provider of direct-to-consumer, affordable travel experiences to more than 40 exotic global destinations. All smarTours include international airfare, deluxe hotels in convenient locations, in-depth excursions and sightseeing, and

knowledgeable English-speaking local guides. By offering group tours directly to consumers, the Company provides premium-quality experiences at value prices, and as a result, has cultivated a highly passionate and loyal community of repeat travelers. Based in New York City, more than 200,000 travelers have taken a smarTours trip since the founding of the Company in 1996. smarTours is... the smarter way to see the world!

About Water For People: Water For People is a global nonprofit dedicated to providing access to improved water and sanitation systems and services in nine countries. Water For People empowers local governments, community members, and service providers to invest in the long-term solutions and systems that are right for them. This means listening to them and establishing trust from the very beginning. We want every family, clinic, and school to have lasting access to safe water and sanitation for generations to come – we call this impact model Everyone Forever. Learn more at <u>www.waterforpeople.org</u>. The WATER FOR PEOPLE® trademarks is the property of Water For People. Water For People is an independent nonprofit corporation that has no direct or indirect ownership interest in smarTours.

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