

# Reuben's Brews Adds New Year-Round Beer: Hazealicious IPA

*Pacific Northwest beer lovers can enjoy the Seattle brewery's newest hazy creation all year long in cans and on draft*

SEATTLE, WA, USA, November 27, 2018 /EINPresswire.com/ -- Reuben's Brews, a family-owned Seattle neighborhood brewery, announces the release of Hazealicious IPA. The new hazy IPA will be available year-round in 12-ounce cans and on draft throughout the brewery's distribution area in the Pacific Northwest. Reuben's Brews has been brewing and enjoying hazy IPAs for some time now, gaining recognition for the Reuben's Crush series, which are small can releases at the Taproom which sell out in hours. Thanks to the upcoming opening of Reuben's Brews' new Ballard production brewery, they now have the capacity to offer Hazealicious IPA year-round.

"We have brewed more than 120 beers this year, and a good number of these have been hazy IPAs. We have dialed in our process over the past two years, tested multiple hop blends and malt bills, and have become known for our hazy IPAs. Hazealicious is an evolution of all that we've learned from brewing this style, which includes some process and recipe twists that we believe are unique to us, paired with some of our favorite hops. We are excited to make this beer more widely available for people to try, all year long," said Adam Robbins, Co-Founder and Brewmaster for Reuben's Brews.

Hazealicious IPA is juicy, with a soft bitterness, providing a perfect balance for a hazy IPA. Tropical aromas, particularly kiwi and passionfruit, come from a bold blend of Citra, Strata, and Mosaic hops. The show-stopping hops are balanced and gently restrained by a pillowy malt body.

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*Adam Robbins*

Available starting today throughout Reuben's Brews' distribution area in the Pacific Northwest. Hazealicious IPA is available in six packs and on draft.

About Reuben's Brews

After the birth of their first child Reuben, Adam and Grace embarked on a mission to brew bloody good beer. Originally from the UK, Adam turned a passionate hobby into a family-run brewery crafting nationally and internationally recognized beers in a wide variety of styles.

Since opening in 2012, Reuben's has won awards for its beers around the world including at the Great American Beer Festival, the World Beer Cup, the Washington Beer Awards, and has been a top 10 brewery at the US Beer Open three times. Find Reuben's Brews in the Pacific Northwest



and at its taproom located at 5010 14th Ave NW in Ballard, open 7 days a week. For more information, visit [www.reubensbrews.com](http://www.reubensbrews.com) or follow on Facebook, Twitter, and Instagram (@reubensbrews).

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