

# Forklift Dealer Receives Top Honors

*Industrial equipment and warehouse solutions provider Tri-Lift NC Inc receives top honors from UniCarriers Americas Corporation.*

GREENSBORO, NORTH CAROLINA, UNITED STATES, November 27, 2018 /EINPresswire.com/ -- North Carolina based [forklift dealer](#), Tri-Lift NC Inc, has been recognized by UniCarriers Americas Corporation for outstanding performance across their entire dealer footprint. Tri-Lift NC Inc is a 3rd generation family owned and operated business specializing in industrial/warehouse equipment and a variety of other material handling focused solutions. Tri-Lift NC Inc represents multiple brands of forklift equipment and has earned awards from all represented manufacturers in the past. The most recent awards earned by Tri-Lift NC Inc come from UniCarriers Americas Corporation for being a "Goal Buster" in all forklift equipment classes as well as meeting and surpassing Parts sales goals in 2017.

Tri-Lift NC Inc was able to achieve these goals while competing with 3 other UniCarriers forklift dealers in the same marketplace, which is a testament to how the business is operated from the top down. With the recent surge in equipment pricing due to tariffs and other geo-economic factors, small to medium size business like Tri-Lift NC Inc have to get creative with how they go to market as well as how they retain and grow their customer base. Tri-Lift NC Inc is big enough to handle customer needs while being small enough to care and add a personal touch to sales and service efforts. Pictured proudly holding 2 of the 3 dealer awards is Tom Duck, VP/General Manager for Tri-Lift NC Inc.

In addition to being labeled a "Goal Buster" Dealer for UniCarriers Americas Corporation, Tri-Lift NC Inc was also awarded "Gold Status" for the UniCarriers Aftermarket Excellence Program (AEP). The AEP is designed to recognize [UniCarriers dealers](#) who have achieved excellent performance in aftermarket parts and service. The AEP challenges UniCarriers Americas dealers to excel in performance standards across eight categories, including business planning, employee training, factory support, and customer satisfaction. The end-result provides dealers with higher service margins, improved parts sales, more efficient work order processing, stronger customer retention, and in turn, greater and sustained profitability.

## More About Tri-Lift NC Inc:

Since 1968 Tri-Lift has been serving the material handling industry in North Carolina, South Carolina, and Virginia with the top brands and the best service available. The first location and main office is located in Greensboro, NC. In recent years, they have expanded their markets by providing personal and professional service, representing recognized equipment brands and



Tom Duck - VP/General Manager

gaining market share by working hard and developing long-term customer relationships. Tri-Lift NC Inc seeks to provide industry-leading product sales, support, service, parts, and [rentals](#) for the Material Handling field and all related aspects. Tri-Lift NC Inc is a lot more than just your average forklift dealer. They provide innovative and unique material handling solutions for all applications as well as provide top-notch service on all brands, parts for all brands, mezzanines/in-plant office design and installations, allied products, and training (both factory certified operator training and safety training). Their mission is to establish and build long-term relationships with their clients as industry and application expert consultants, not just transactional salespeople. Having a trustworthy and reliable dealer consultant is not always easy to find but rest assured that Tri-Lift NC Inc can and will help provide solutions to ALL of your material handling needs if you will provide them the chance to.

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