

# MOBILEARTH ANNOUNCES THE APPOINTMENT OF JULES BRINER TO CHIEF OPERATING OFFICER

*Jules Briner is appointed Chief Operating Officer, effective immediately.*

BURNABY, BC, CANADA, November 28, 2018 /EINPresswire.com/ -- [Mobilearth](http://Mobilearth.com) is pleased to announce that Jules Briner has been promoted to Chief Operating Officer, effective immediately.

Banks, credit unions, as well as startup and offshore banks are requiring more sophisticated mobile and online products because their customers demand that their banking work the same across all mobile and online channels. Financial institutions also see mobile and online channels as an opportunity to automate – saving costs on business processes. As Chief Operating Officer, Mr. Briner will be working directly with these institutions to ensure the success of Mobilearth projects and provide knowledge and expertise as they look to capitalize on their opportunities in a timely fashion.

"Since I joined Mobilearth, I have been increasingly excited by the exceptional business opportunity in front of the company," states Jules Briner. "As COO, I look forward to working with the team at Mobilearth and helping the company achieve its growth potential."

Mr. Briner brings more than 20 years of leadership experience, serving the technology industry in multiple sectors including banking and retail. He completed his Masters of Business Administration from the University of British Columbia (UBC). Mr. Briner also holds a bachelor's degree in Computer Science from UBC and is a certified Project Management Professional.

"As Mobilearth grows, we look to staff like Jules to become key components of our work force," states Tia Lee, Chief Executive Officer. "Jules' excellent work ethic and ability to see all facets of the business make him the perfect candidate for this position."





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*Tia Lee*

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