



ecUtopia, an EDI and B2B E-Commerce Enabler Brings its Industry Disrupting Platform to Retail Apparel & Footwear Markets

ecUtopia, a powerful provider of cloud-based EDI and supply chain management solutions, announced expansion into the Retail Apparel and Footwear markets.

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ecUtopia, an [EDI](#) and [B2B E-Commerce](#) Enabler, Brings its Industry Disrupting Platform to the Retail Apparel and Footwear Markets

SAN DIEGO, CA – November 29, 2018 – ecUtopia, a powerful provider of cloud-based electronic data interchange (EDI) and supply chain management solutions that connect retailers, vendors, manufacturers, 3PL's and consumers across multiple industries, today announced their expansion into the Retail Apparel and Footwear markets.

"After several years of success and overwhelming growth in chosen retail vertical markets, we are expanding our presence in the apparel and footwear industry, where we have already replaced traditional EDI providers and have wowed key customers," said Phil Kenney, President and CEO of ecUtopia. "Our intuitive and robust cloud-based platform provides complete visibility into the global supply chain, and our mining approach to data management allows trading partners of all sizes and technical abilities to share critical information efficiently and reliably. We have already disrupted an entire industry by cutting lead times, increasing inventory turns and enabling robust drop ship. Our customers love us for our painless vendor on-boarding, best-in-class small vendor supply chain portal and our 98% one hour support response rate. We are excited to take apparel and footwear Beyond EDI."

About ecUtopia

Founded in 2011 and headquartered in San Diego, CA, ecUtopia, the Beyond EDI company, operates a best-in-class, cloud-based total supply chain management platform powered by EDI and B2B E-Commerce methodologies. ecUtopia's services, focused on enhancing all aspects of the supply chain, is a trusted B2B E-Commerce provider for thousands of private and publicly traded organizations worldwide. Each year since 2012, ecUtopia has grown 40% or more and in recognition of this growth, ecUtopia was named to the Inc. 5000's list of the fastest growing companies in the United States for 2018. ecUtopia's employees are regularly nominated for industry and trade organization awards by its customers for their outstanding support and customer service. For more information, visit <http://www.ecutopia.com>.

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