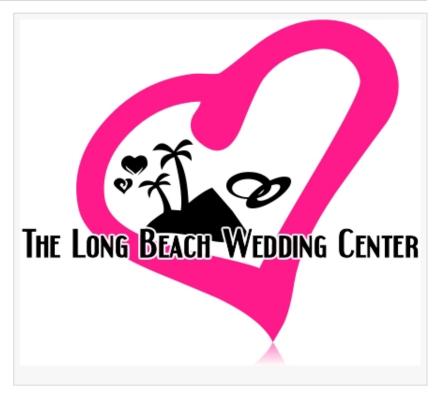


The Long Beach Wedding Center is Awarded With Fourth Spectrum Award for Customer Satisfaction

Long Beach Wedding Center earns its fourth consecutive City Beat News Spectrum Award for providing couples with an excellent experience on their special day.

LONG BEACH, CALIFORNIA, UNITED STATES, November 29, 2018 /EINPresswire.com/ -- The Long Beach Wedding Center has once again received high praise from satisfied couples and earned itself the prestigious <u>City Beat News</u> Spectrum Award for Excellence in Customer Satisfaction for the fourth straight year with the highest possible rating of 5 stars.

In partnership with The Stirling Center for Excellence, City Beat News recognizes businesses and professionals for providing an outstanding customer experience and



honors them with the Spectrum Award. Winners are based on CBN's independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight <u>customer service</u>. The rating system combines data collected from nominations, customer

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Jesse Amparan, Executive Wedding Coordinator reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Only those with a 4 or 5-star rating receive the Spectrum Award.

The Long Beach Wedding Center offers couples a low-cost, no-stress, simple alternative for their wedding day. "We are all about people," says Jesse Amparan, Executive Wedding Coordinator for the center. "We understand that big, splashy weddings aren't always what every couple wants. We offer small, cozy weddings to make a couple's day special."

Dealing with customers on their very special day means customer service is a high priority at The Long Beach Wedding Center. "We thrive to provide excellent customer service beginning with our first interaction with couples on the phone through the minute they walk out of our chapel legally married," says Amparan. "We treat couples as we would friends or family members, conducting reminder calls for appointments as well as follow-up calls to ensure they had a pleasant experience. We are also proud of our effort to get the marriage licenses mailed out within a day of the wedding as opposed to the industry standard of 10 days."

"We truly do strive to provide couples with the best experience possible," says Peter Otto, Presiding Wedding Officiant for the center. "We have a saying here: we love what we do and we're glad it shows. You can see by the smiles in our customers' faces as they walk out that we've accomplished our mission."

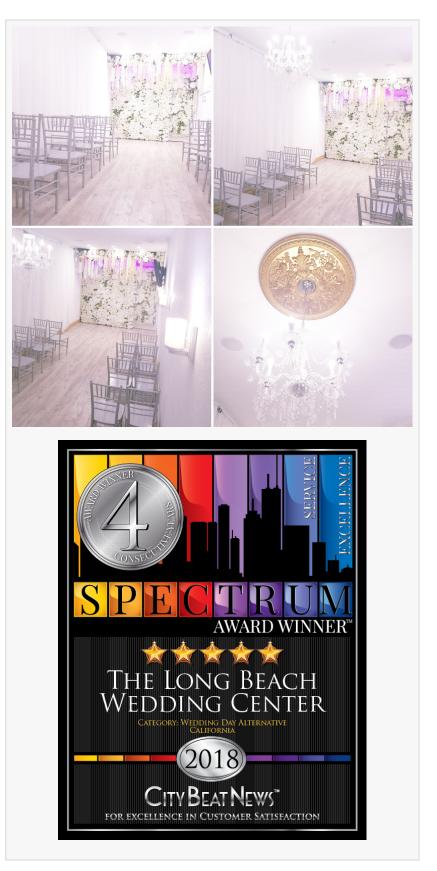
Amparan credits the team at The Long Beach Wedding Center for providing couples with the best experience. "We have awesome officiants that create memorable wedding ceremonies."

Additionally, the quaint little chapel was professionally designed by a highend wedding designer and features a beautiful flower wall that serves as a great photo backdrop.

In addition to the four Spectrum Customer Satisfaction Awards, the wedding center has received a lot of feedback from satisfied customers to demonstrate how well it is doing in fulfilling its mission.

"Thank you for helping us have the best, most beautiful and romantic wedding," says Stacie Wren Mejia. "You guys are amazing and we appreciate you very much! If there was a rating scale of 1 to 10, we'd give you a 20!"

"We just got married...at the Long Beach Wedding Center and it was absolutely, wonderfully amazing in every way," says Heather Wolfenbarger. "The chapel was tenderly beautiful and the atmosphere and music were perfect! Mr. Peter Spiro Otto was awesome! He was so



positively uplifting and articulate! We couldn't have asked for a better experience! Thank you so much for making our day so special."

The Long Beach Wedding Center, located at 968 E. Broadway in Long Beach, offers same-day instant weddings and marriage license services where couples can walk in together and leave as a legally married couple in as little as one hour. The services are also mobile and can travel to

the location of the couple's choosing, including the beach, park or even their home or office. For more information, call 562-472-2833 or go online to <u>www.longbeachchapel.com</u>. Visit the center's Award Page at <u>https://awards.citybeatnews.com/The-Long-Beach-Wedding-Center-Long-Beach-CA</u>.

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The Stirling Center includes a learning and resource center with courses, team training and support, executive coaching, articles, and case studies focused on excellence. Its objective is to enable and encourage excellence across many fields, wherever it can. The Stirling Center, <u>www.stirlingcenter.org</u>, recognizes service excellence in both commercial businesses such as those served by City Beat News, and its "life" and "public service" divisions.

City Beat News and The Stirling Center are located in Lapeer, Michigan. For more information, call 866-732-9800 or go online to <u>www.citybeatnews.com</u>.

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