

Robotic Lawn Mower Market - Global Outlook, Industry Analysis, Top Trends, Drivers and Growth Forecast 2023 | Arizton

The global robotic lawn mower market is estimated to reach values of around \$3 billion in 2023, growing at a CAGR of more than 15% during 2017-2023.

CHICAGO, IL, UNITED STATES, November 29, 2018 / EINPresswire.com/ -- A recent study by Arizton considers the present scenario of the global [robotic lawn mower market](#) and its market dynamics for the period 2018–2023. It covers a detailed overview of various market growth enablers, restraints, and trends. The study covers both the demand and supply sides of the market. The study also profiles and analyzes the leading five companies and various other prominent companies operating in the market.

The increasing focus on development in Western European countries such as Germany and France and Nordic countries such as Sweden will augment the growth of the market. The increasing focus on use grounds maintenance services extensively and rising number of lifestyle communities and public parks will drive the demand for these lawn mowers in the global market. The global robotic lawn mower market is driven by high adoption of these devices by end-users in Europe, North

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Amazon, RobotShop, and eBay are the leading online retail website for lawn mowers in the global market.”


Abby, Sr Consultant

America, and APAC regions. The advancement in robotics technology and the growing popularity of domestic robots will have a positive impact on the development of the global market. The market research report provides in-depth market analysis and segmental analysis of the global robotic lawn mower market lawn size, end-users, distribution channel, and geography.

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Robotic Lawn Mower Market – Dynamics

The increasing safety standards established by various government organizations across the world will augment the growth of the global robotic lawn mower market. The leading vendors



GLOBAL ROBOTIC LAWN MOWER MARKET

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<h3 style="text-align: center; color: blue;">DATA COVERAGE</h3> <ul style="list-style-type: none"> Market Size by Revenue 2017-2023 Market Size by Unit Shipment 2017-2023 Latest Trends, Drivers, and Restraints Dynamics of Landscaping Services Industry Geographical Analysis by Regions and Top Countries 	<h3 style="text-align: center; color: blue;">MARKET SEGMENTATION</h3>  <h4 style="color: green;">LAWN SIZE SEGMENTATION</h4> <ul style="list-style-type: none"> Market Overview Market Size & Forecast by Revenue 2017-2023 Market Size & Forecast by Unit Shipment 2017-2023 <h4 style="color: green;">END-USERS SEGMENTATION</h4> <ul style="list-style-type: none"> Market Overview Market Size & Forecast by Revenue 2017-2023 Market Size & Forecast by Unit Shipment 2017-2023 <h4 style="color: green;">DISTRIBUTION CHANNEL SEGMENTATION</h4> <ul style="list-style-type: none"> Market Overview Market Size & Forecast by Revenue 2017-2023 Manufacture, Production, and Distribution Distribution Through Retail Stores Distribution Through Online Websites <h4 style="color: green;">GEOGRAPHICAL SEGMENTATION</h4> <ul style="list-style-type: none"> Market Overview Market Size & Forecast by Revenue 2017-2023 Market Size & Forecast by Unit Shipment 2017-2023 Market Size & Forecast by Lawn Size 2017-2023 Market Size & Forecast by End-Users 2017-2023 Market Size & Forecast by Key Countries 2017-2023 Key Market Trend, Enabler, & Restraint
<h3 style="text-align: center; color: blue;">MARKET SIZE BY REVENUE 2023</h3> <p style="text-align: center; color: blue;">~ \$3 BILLION CAGR ~ 15%</p> 	<h3 style="text-align: center; color: blue;">COMPETITIVE LANDSCAPE</h3> <ul style="list-style-type: none"> Market Overview Market Structure and Mapping of Competition Herfindahl-Hirschman Index Market Share Analysis 2017 - 2023  <p>5 Leading Vendors Identified</p> <p>18 Prominent Players Operating in the Market</p>

Robotic Lawn Mower Market Analysis and Overview

are launching devices that are redesigned and equipped with sensors that stop mowing when they are lifted, preventing chances of any form of injury or risks for the end-users. The introduction of robotic lawn mowers that consume 90% less energy than traditional lawn mowers will promote sustainable development in the global market. The integration of mobile applications with devices will allow end-users to gather live data on soil



moisture, light intensity, and outdoor temperature which makes it easy for end-users to plan their mowing and watering lawns. The incorporation of the Internet of Thing (IoT), robotics, automation, and intelligent systems will propel the growth of global robotic lawn mower market. The increasing adoption of green spaces and roofs that result in various health and environmental benefits that offer access to greenery will fuel the demand in the global robotic lawn mower market. Green spaces are designed to improve air and water quality, reduce heat built-up in the environment, mitigate the heat island effect, and decrease the soil runoff.

Robotic Lawn Mower Market – Segmentation

This market research report includes a detailed segmentation of the market by lawn size, end-users, distribution channel, and geography. The robotic lawn mower market by lawn size is segmented into small-size (less than 32,300 sq. ft./3,000 sq. m.), medium-size (32,301 sq. ft.–107,370 sq. ft./3,001 sq. m.–10,000 sq. m.), and large-size (over 107,370 sq. ft./10,000 sq. m.). Small-size lawn mower dominated the majority market share in 2017, growing at a CAGR of approximately 15% during forecast period. The leading firms engaged in this category buy lawn mowers with high capacity to mow medium to large areas resulting in the increase in the commercial application of these devices in the global robotic lawn mowers market during the forecast period.

The end-user type in the global robotic lawn mower market is categorized into residential user and commercial user (professional landscaping services and sports fields, golf courses, and others). The residential end-users segment occupied the largest market share in 2017, growing at a CAGR of around 15% during the forecast period. The increasing prominence of these devices in North America and Europe will fuel the growth of this segment in the global market. Various commercial spaces in the global market are replacing paved areas with grass, planting trees to provide shade, and using shrubbery to create windbreaks, thereby, fueling the growth of lawn mowers in the global robotic lawn mowers market. The growing demand for professional landscaping services and maintenance need for soccer fields, and golf courses will have a positive impact on the overall global robotic lawn mowers market.

The robotic lawn mower market by distribution channel is divided into retail (specialty stores and mass market players) and online. The retail channels dominate the majority market share in 2017, growing at a CAGR of more than 13% during the forecast period. The proliferation of retail distribution channels such as specialty stores, supermarkets, and hypermarkets will boost the revenues in the global market.

Market Segmentation by Lawn Size

- Small-Size
- Medium-Size
- Large-Size

Market Segmentation by End-Users Type

- Residential User

- Commercial User
 - o Professional Landscaping Services
 - o Sport Fields, Golf Courses, and Others

Market Segmentation by Distribution Channel

- Retail
 - o Specialty Stores
 - o Mass Market
- Online

Robotic Lawn Mower Market – Geography

The geography segment in the global robotic lawn mower market is classified into APAC, Europe, North America, and ROW. Europe led the market share in 2017, growing at a CAGR of more than 13% during the forecast period. The introduction of new variants of robotic lawn mower is augmenting the growth of the European market. The growth and the robust development of manufacturing industries, including automotive, construction, chemicals, defense, and aerospace will create a demand for advanced technology in the APAC region. The bolstering demand for gardens and recreational parks is creating a need for maintenance and lawn services, thereby, driving the demand for lawn mowers in the APAC robotic lawn mowers market.

Market Segmentation by Geography

- Europe
 - o Germany
 - o Sweden
 - o Austria
 - o Belgium
 - o France
 - o Italy
 - o The Netherlands
 - o Spain
 - o Switzerland
 - o UK
 - o Rest of Europe
- APAC
 - o Australia
 - o China
 - o Japan
 - o South Korea
- North America
 - o US
 - o Canada
- ROW

Key Vendor Analysis

The global robotic lawn mower market is moderately concentrated with the presence of few small and large consumers. The competition in the market is very intense, and the major global vendors are based and headquartered in the European region. The top companies are launching product lines of garden products in both the corded and cordless battery-operated equipment to sustain the competition in the market. The players are focusing on reducing weight, increasing the effectiveness, and speed of the equipment to attract more consumers in the global market. The introduction of many innovative and cutting-edge lawn mowers to gain a larger robotic lawn

mower market share. The leading vendors in the global market will compete in the terms of services, product availability, price, technology, quality, efficiency, and product effectiveness during the forecast period.

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The major vendors in the global market are:

- Husqvarna
- MTD Products
- Robert Bosch
- STIGA (Global Garden Products)
- Zucchetti Centro Sistemi (ZCS)

Other prominent vendors include AL-KO, Deere & Co., E.ZICOM, Hangzhou Favor Robot Technology, Hitachi, Honda, Linea Tielle, LG, Milagrow HumanTech, Mamibot EU, Positec Tool, Robin Technologies, STIHL, SUMEC (Yard Force), The Kobi Company, Turflynx, Yamabiko Europe(Belrobotics), and Zhejiang Tianchen Intelligence & Technology.

Key market insights include

1. The analysis of global robotic lawn mower market provides market size and growth rate for the forecast period 2018-2023.
2. It offers comprehensive insights on current industry trends, trend forecast, and growth drivers about the global robotic lawn mower market.
3. The report provides the latest analysis of market share, growth drivers, challenges, and investment opportunities.
4. It offers a complete overview of market segments and the regional outlook of global robotic lawn mower market.
5. The report offers a detailed overview of the vendor landscape, competitive analysis, and key market strategies to gain competitive advantage.

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