High Impact BI Trends for 2019

Unilytics, a Tableau consulting and training partner, outlines the importance of predicting changes in BI and data management technology, and BI trends in 2019.

TORONTO, ONTARIO, CANADA, November 30, 2018 /EINPresswire.com/ -- As new technologies are developed each year, our ability to create better technologies also increases. This leads to new breakthroughs each and every year in tech sectors, and in data analysis and management as well. We are constantly seeing newer and better techniques and methods to categorize data, and to organize and present this data to make it easier to interpret.

With these improvements in data management and analysis techniques, there is a need to stay ahead of the curve and predict what changes will come next. This helps to provide better data management and analysis solutions, which can help businesses better understand their data to help them thrive.

Business Intelligence Trends to See in 2019

1. Further AI Integration
AI and learning machines have made a massive impact on data analysis and management. The ability of AI to analyze complex patterns and produce accurate predictions and recommendations is critical for large businesses.

2. The "Data for Good" Movement
For the past several years governments and large corporations have been collecting massive amounts of data on civilians without their consent. Now that this has come to light, the "Data for Good" movement focuses on using the ill-gotten data for more positive uses to help the general public.

3. Codes of Ethics Catches Up to Data Collection:
Further to the point on the "Data for Good" movement, ethics regulations and laws will be amended to reduce the amount of data collected on individuals through nefarious means. We are already seeing the beginning of this; with the EU's GDPR, governments are starting to realize the power of data in the digital age and are passing more ethical data regulations.

4. BI Platforms Must Integrate More Complex Data Input
We are now collecting more data than we ever have before and this will continue to grow. Business Intelligence platforms need to accommodate this, as businesses are now basing more of their decisions on the data collected.

5. Wide-Spread Corporate Integration of Data Analysis
Given that many corporate CEOs grew up without computers and smartphones, there has been some hesitation in adoption of data analysis within some larger corporations. This hesitation is now lifting, and we will large scale acceptance of data collection and analysis for the benefit of corporations.

6. Accelerated Data Speeds & Storage Requirements
We are now collecting so much data for business intelligence, there needs to be massive amounts of storage readily available. Data storage centers are going to be replaced by better cloud storage solutions. This will provide faster transfer speeds and be more environmentally

friendly than building data centers and warehouses.

About Unilytics:
Unilytics has been a leading business analytics company since 2001, offering products, consulting and training to over 800 customers in a wide variety of business sectors and government. Unilytics' helps its clients simplify complex data and present it in a manner that is easy understand, allowing clients to gain new business insights. As a premier supplier of Tableau and Alteryx products, Unilytics offers data preparation, data warehouse building, dashboard development and extensive product training.
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