

Condoms Still Best Protection Against AIDS

The Three Amigos speak to 84 percent of world's sufferers

OTTAWA, CANADA, December 3, 2018 /EINPresswire.com/ -- On December 1, World AIDS Day was a reminder that the use of condoms remains the most-effective way to avoid catching and spreading the HIV/AIDS virus. It was also a reminder that Chocolate Moose Media's [The Three Amigos](#) campaign speaks directly to those places where the disease is a major scourge.

The 20-episode, animated public service announcements promote the message of condom use in 45 languages and have been seen in 150 countries since they were first released in 2004 at the height of the worldwide AIDS epidemic.

Through the use of humour, they are as relevant today as 24 years ago and have played a role in diminishing the effect of the disease where it continues to claim thousands of lives each year, primarily in sub-Saharan Africa and Asia where 84% of the the world's AIDS cases exist, according to [UNAIDS](#). Champions of the campaign include Archbishop Desmond Tutu. It also won a George Foster Peabody Award in 2006.

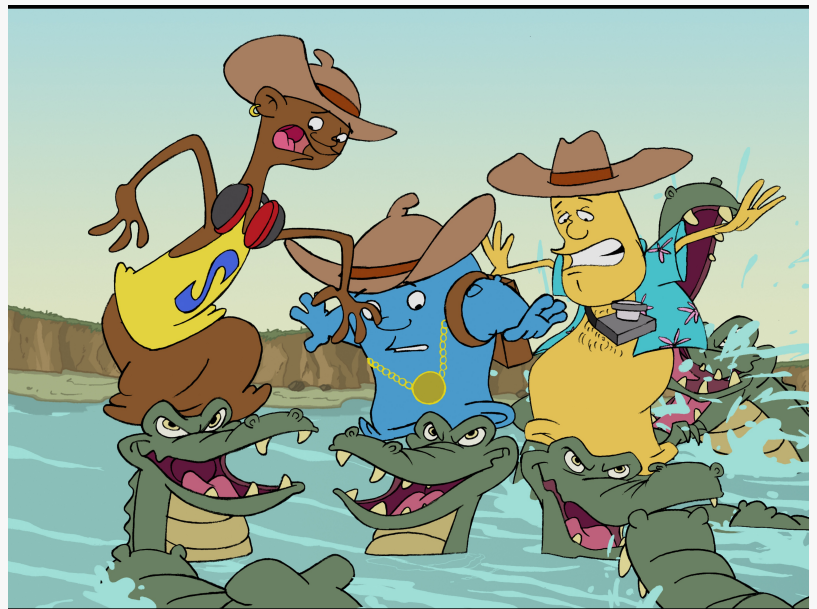
All The Three Amigos episdoes are available for free use on Firdaus Kharas' [Vimeo channel](#).

About Chocolate Moose Media

Chocolate Moose Media (CMM) is the world's leading producer of animated behaviour-change communications aimed at solving health and social issues around the world. Led by renowned social innovator, director and humanitarian Firdaus Kharas, CMM produces animation, documentaries, videos and television series designed to educate, entertain and change societal and individual behaviour to positively influence viewers' knowledge, attitudes and behaviour, especially those of children and young adults, in order to better the human condition. More than 3,600 animated videos in 245 language versions are available online in a Vimeo channel.

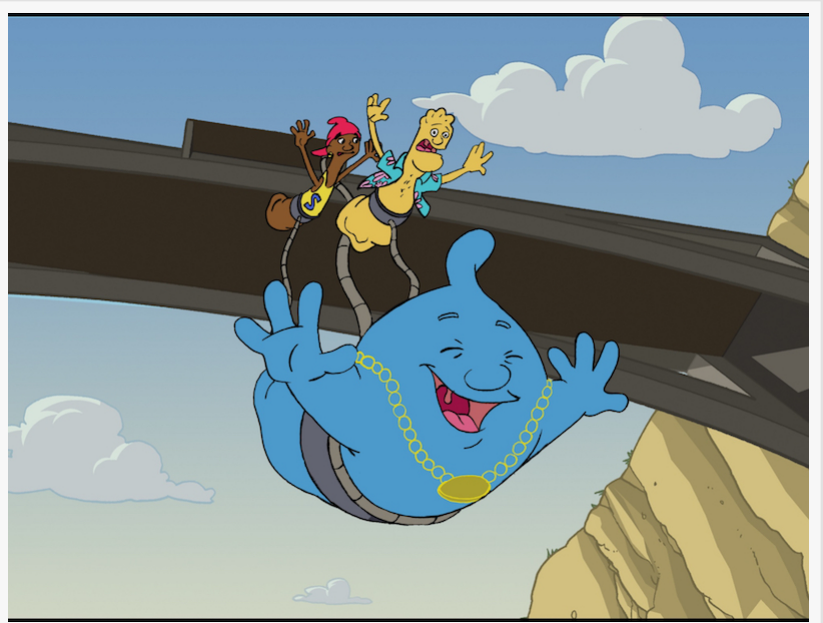


Courtesy of Radio France International



The Three Amigos - Wildlife

Mike Levin
Chocolate Moose Media
+1 250-585-1885
[email us here](#)



The Three Amigos - Bungee Jump

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