

Registration opens for the 11th Adaptive Designs in Clinical Trials

SMi's Adaptive Designs in Clinical Trials to return in London next Spring

LONDON, UNITED KINGDOM,
December 3, 2018 /EINPresswire.com/
-- SMi Group are proud to announce
the 11th annual Adaptive Designs in
Clinical Trials conference and
exhibition will return to London from
the 1st - 2nd April 2019. With the
growing popularity in use and
acceptance of adaptive designs in
clinical trials - demonstrated most
recently with the new FDA draft
guidance on adaptive designs - there is
a pressing need for a forum which
explores this increasingly normalized
medical methodology.

Hosting in depth presentations from regulatory agencies, researchers and biostatisticians, the meeting will cover how personalized medicine, platform trials, response-adaptive randomization, signature designs, estimand framework, bayesian



methods and digital innovation are revolutionizing the drug development process both in Europe and North America.

Featured speakers include:

- -Bandeep Menon, Vice President and Head of Early Clinical Development, Pfizer
- -Bimon Wandel, Associate Director, Statistical Methodology and Consulting, Novartis
- -Bolange Corriol-Rohou, Senior Director Regulatory Affairs and Policy, EU, AstraZeneca
- -Christine Fletcher, Executive Director Biostatistics, Amgen
- -Bhilip Hougaard, Vice President Biometrics, H. Lundbeck
- -Beatrice Panico, Medical Assessor, MHRA
- -Maspar Rufibach, Principal Statistical Scientist, Roche
- -Andrea Callegaro, Senior Manager, Biostatistician, GSK Vaccines
- -Bofia Villar, Senior Statistician, MRC Centre

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A few event highlights include:

- -Bee how the regulatory environment for adaptive drug design is shifting across the continent with insights from the MHRA, Amgen, AstraZeneca and Berry Consulting
- -Explore the therapeutic potential of adaptive designs with real-world examples from H.Lundbeck, GSK Vaccines, Pfizer and Novartis
- -Disten to how the latest platform trial case studies, such as that of the EPAD project and the MS

Society initiative, are impacting pharmaceutical development

- -Delve into the long-standing discussion of Bayesian vs. frequentist designs
- -Discover the latest research in response-adaptive designs: trials for rare diseases and looking forward

A complete list of speakers and their presentations is available to view at www.adaptivedesigns.co.uk/einpr

Registration is live on the website. A £400 Early Bird discount is currently available for bookings made by 14th December.

Who should attend:

Biostatisticians
Clinical project managers
Clinical research advisors
Clinical Trials Directors
Clinical scientists
Statisticians
Quantitative scientists
ADAPTIVE DESIGNS IN CLINICAL TRIALS
1-2 April 2019
Holiday Inn Kensington Forum, London, UK
www.adaptivedesigns.co.uk/einpr

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward-thinking opinion leaders and visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at http://www.smi-online.co.uk

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