

New Staining Website Designed Specifically for Home Makeovers

Brick Matching Experts Release New Site for Changing the Color of Brick the Right Way and with The Right Product

SOUTH BEND, INDIANA, UNITED STATES, December 3, 2018 /EINPresswire.com/ -- Don Foster, co-founder and VP of Masonry Cosmetics Inc., has announced the launch of a new website devoted to the ever growing market to change the color of brick the right way, with the right product, applied in the right conditions.



The new website, www.colormybrick.com, offers a number of short stories with before and after pictures of some of the Home Makeovers they did over the last 20 years. It is an opportunity for homeowners to get an idea of what other homeowners have done in the past. This product is not a paint or paint-like stain, but a penetrating translucent stain that bonds into and with the pore structure of the brick. Absorption is needed, so a simple water test is all that is required to see if your brick is a good candidate for this process.

Don Foster, said: "We are rising up to the ever growing trend that we see out there with homeowners wanting to change the color of their old or outdated looking brick. We have the right way to do it without using paint that can compromise the brick. Our process is not a paint-like product, it allows the brick to breathe naturally like unstained brick and our process will never hurt or compromise the brick it is applied to."

Masonry Cosmetics is a full service company but also offers a Home Makeover Kit for the DIY user that would like to do it themselves. This DIY kit is ordered direct from MCI and they assist you through the entire process from colors to application.

For many years, Masonry Cosmetics has been the expert at brick matching and color correcting or enhancing vertical brick walls and have been passionate on the "Do Not Settle" and "Do Not Compromise the Brick" campaigns, more to come on both later.

About Masonry Cosmetics Inc.

Masonry Cosmetics Inc. is a developer and manufacturer of a unique, proprietary proven [masonry staining](http://www.colormybrick.com) and color enhancement process that bonds with any porous masonry product including brick, block, mortar, manufactured stone and concrete pavers. Its product will never peel, flake, crack or blister. Masonry Cosmetics Inc. is a full service masonry staining company and also offers a full line of masonry staining DIY kits sold throughout the United States and internationally. Additional details on the company and its masonry staining technology are available at www.MasonryCosmetics.com

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