

# Charlotte Agency Tanner Grey Launches New Site

---

*Charlotte, NC based digital marketing agency Tanner Grey has launched a new website with an updated visual design and expanded services.*

CHARLOTTE, NORTH CAROLINA, UNITED STATES, December 3, 2018 /EINPresswire.com/ --



We want our clients to know not just the what, but the why of our services. This redesign will help us put a focus on the solutions we provide and what clients can expect.”

*Brian Pizzuti*

Charlotte-based [Tanner Grey](#) launched a new web presence reflecting a new direction for the digital agency. The new site focuses on expanded [web design](#) and content marketing services. It can be viewed at <https://tannergrey.com/>.

[Digital marketing](#) is a constantly evolving industry. It is important that agencies are able to adapt and change with it. This new site demonstrates Tanner Grey’s commitment to staying up-to-date both internally and with the services they provide to their clients. Along with a full-site redesign focusing on user experience, the website’s content has

undergone an overhaul. With these changes, the agency hopes to provide visitors with a more enjoyable experience and a clear understanding of how digital marketing and web design services affect their bottom-line.

“We work with a variety of clients across many industries,” says Brian Pizzuti, Director of Client Relations. “Most of them are more focused on running their businesses than keeping up with the marketing world, so we need to meet them where they are.”

Tanner Grey wants to draw attention to their two-pronged approach to enhancing their client’s digital presence—digital marketing and web design.

With search engines focusing more and more on quality and usefulness in the pages they rank, it’s more important than ever that companies large and small have robust content marketing strategies. Beyond the SEO benefits, content marketing activities like blogging and email newsletters offer a great way for businesses to engage with their customers.

In addition to quality content, search engines are also emphasizing usability and speed. The agency wants their own site to serve as an example of the kind of site clients can expect. It is fast, responsive, and clearly organized in order to provide an excellent user experience.

“We want our clients to know not just the what, but the why of our services,” Pizzuti says. “This redesign will help us put a focus on the solutions we provide and what clients can expect.”

While these two aspects are often viewed together, they can still be very effective when implemented separately. Not every company needs a new website. Not every company needs a full content marketing strategy. Tanner Grey hopes to offer their clients a menu of services and customized solutions that meet their individual needs.

“Clients come first,” says Pizzuti. “We want to inform our clients of everything we offer, but also hear their needs so they only have to pay for the services that are going to be effective for

them.”

The roll-out of the new site is just the beginning of Tanner Grey’s ongoing efforts to reinvent their digital presence. In the coming months, they also plan to roll out a new blog and portfolio pages. These new sections will help the agency engage with customers and “put their money where their mouth is” when it comes to the solutions they are promising. Keep an eye out for these changes at <https://tannergrey.com> or reach out for more information at (844)-500-1339.

About Tanner Grey: Tanner Grey provides quality digital marketing and web design services to small and medium sized businesses in the Charlotte area and the southeast. We strive to establish close relationships with our clients in order to provide customized solutions to their goals. For more information, visit us at <https://tannergrey.com> or contact us at (844)-500-1339.

Brian Pizzuti  
Tanner Grey  
+1 844-500-1339  
[email us here](#)

---

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.