



# Dealer eProcess is now Participating in the General Motors Dealer Digital Solution Digital Advertising Program

*Dealer eProcess is excited to announce that they will continue to provide Chevrolet, Buck, Cadillac, and GMC dealers award-winning digital advertising.*

LISLE, IL, UNITED STATES, December 3, 2018 /EINPresswire.com/ -- We are proud to announce that Dealer eProcess has completed all requirements to participate in the Digital Advertising Program under the GM Dealer Digital Solution.

This allows Dealers the opportunity to leverage in-Market Retail (iMR) funds to reimburse themselves for the cost of their Digital Advertising services. Please refer to the iMR Dealer Program guidelines located at [www.gmlam.com](http://www.gmlam.com) for further information.

Providers who are participating in the Digital Advertising Program provide advertising solutions that include:

- Improved efficiency, coordinated spend and strategy across all tiers of advertising
- Participation commitment for:
  - o Streamlined packages each offering full-service solutions for sales and fixed ops
  - o A single, managed monthly fee with cap
  - o Performance accountability
  - o Day 1 Go-to-Market readiness
  - o Strategic and tactical advertising coordination with brands and LMAs
- Dashboard for visibility into performance

If you have any questions about the benefits of Digital Advertising Program, please do not hesitate to reach out to our Support Team at 866-249-6248 or via email at [gmdigad@dealereprocess.com](mailto:gmdigad@dealereprocess.com) for further details.

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Sell more cars with Dealer eProcess Digital Advertising.

This press release can be viewed online at: <http://www.einpresswire.com>

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