

Fourth "TAT Newsroom Blogger Thailand" competition starts 1 December 2018

Annual activity opens both domestic and international competitions that double the chance to take home top honours.

BANGKOK, BANGKOK, THAILAND, December 4, 2018 /EINPresswire.com/ -- The Tourism Authority of Thailand's (TAT) Newsroom kicked off its fourth annual "<u>TAT Newsroom Blogger</u> <u>Thailand</u>" competition on 1 December with two unique activities that double the chance to take home top honours.

All entries should incorporate key concepts of the TAT's Amazing Thailand 'Open to the New Shades' or 'Go Local' marketing initiatives.

The main competition is for bloggers residing outside of Thailand and offers them a chance to win a five-day trip inclusive of airfare, accommodation and an exclusive itinerary. It is open to applicants with an established, active blog (website) plus at least one main social media account with serious engagement.

This primary competition accepts submission of photos, vlogs and blogs about Thailand, or an experienced based impression blogs, photos, vlogs about Thailand (for those who have never visited Thailand). For more details, visit: <u>TAT Newsroom Blogger Thailand 2019 Rules for Submission</u>.

Campaign dates for submissions are from 1 December 2018 to 31 January 2019.

The six most outstanding entries will win one port to port return air ticket and an exclusive 5D/4N trip to explore Bangkok, Phuket and Phang Nga in Thailand with trip dates tentative for the last week of March 2019. For more details, visit: <u>TAT Newsroom Blogger Thailand 2019 Terms and Conditions</u>.

The secondary competition is for bloggers residing in Thailand that offers successful applicants the chance to be invited on a three-day trip. This is also open to applicants with an established, active blog (website) plus at least one main social media account with serious engagement.

This category accepts submission of photos, videos, blogs about off the beaten track Thai destinations or unseen experiences. Tentative campaign dates are from 1 April to 31 May 2019, with trip dates proposed for July 2019.

For more information, please contact the TAT Newsroom team at mailtous@tatnews.org. For registration and entry submission, please visit: <u>https://www.tatnews.org/bloggerthailand/</u>.

Newsroom Team TAT Blogger Relations Strategy Project +66 2 553 2924 email us here

This press release can be viewed online at: http://www.einpresswire.com Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.