

WORLD RECORD... Most Expensive Cup of Coffee

*Joe Caffeine Sets World Record for...
"Most Expensive Cup of Coffee"*

GREEN BAY, WISCONSIN, USA,
December 4, 2018 /EINPresswire.com/
-- For Immediate Release:
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De Pere/Green Bay, WI – Add 117 shots of espresso, 312 ounces of milk, four baristas, and an hour of time... and you set a new world record.



New World Record holder for buying the Most Expensive Cup of Coffee

The Exchange Coffee House in De Pere, WI (Nov 30th, 2018) was where Nick (aka: "Joe Caffeine") Hetcher set the world record for most expensive cup of coffee ever purchased at a coffee shop. The pretax price on for the 429 ounce super drink was \$154.05.

“

Coffee... Because Crack is bad for you.”

Joe Caffeine

Hetcher did this crazy publicity stunt to bring awareness to his new coffee joke book, oddly called "The Coffee Joke Book," which contains almost 200 pages of hilarious jokes about coffee, and is available on Amazon or

at JoeCaffeine.com.

"As it turns out... 97% of my personality is just the coffee, so this is something I just had to do," jokes Hetcher.

"Coming from an extensive background in coffee sales, and humor as a radio DJ and podcaster, compiling the Coffee Joke book was an easy transition," says Hetcher. "I love to make people laugh and what's better than coffee and laughter?"

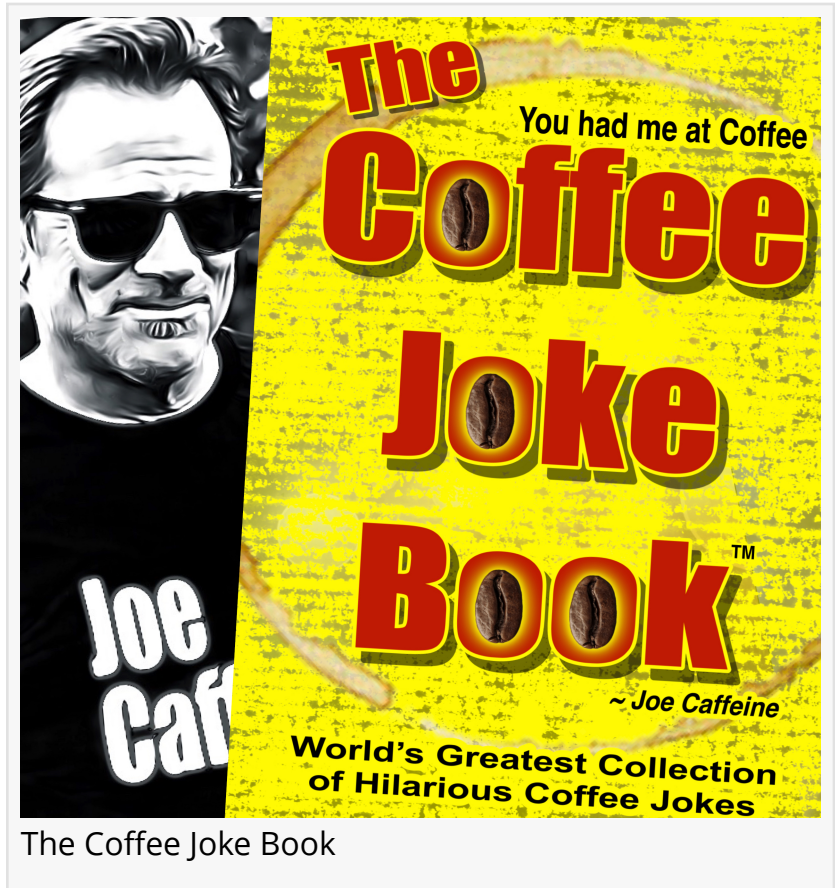
To get the book and check out Joe: <http://JoeCaffeine.com> or check out: <http://facebook.com/coffeecousins> or on Amazon.

Here's a short video of the record with Joe, coffee and receipt.
<https://www.youtube.com/watch?v=yDa2sZJVD7k&t=10s>

PRIVATE MESSAGE:

If you're a journalist, Influencer, podcaster, or radio DJ... and want to talk with Nick or Joe, please call or text: 920-373-1191 or nickhetcher@gmail.com). "Joe" can provide you with the questions for a very funny interview your audience will love.

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The Coffee Joke Book

This press release can be viewed online at: <http://www.einpresswire.com>

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