

Brazilian Quality Management Expert Eduardo Cassano Correa publishes two scholarly articles in AdNormas Journal

Quality Management Expert Eduardo Correa continues his scholarly writings with 2 recently published articles in the AdNormas Journal

LAURENS, SOUTH CAROLINA, UNITED STATES, December 6, 2018 /EINPresswire.com/ -- The Quality Management Journal "AdNormas" of Brazil has published two separate articles by Quality Management Expert [Eduardo Correa](#). Founded by Veteran Journalist Hayrton Prado, a Member of the Brazil Academy for Quality, AdNormas Magazine offers professionals, researchers and students quality management information, process improvement, metrology testing, standardization, quality tools, statistical analysis and process improvement techniques that the country needs to improve quality and competitiveness in the world market. See <https://revistaadnormas.com.br/sobre/>

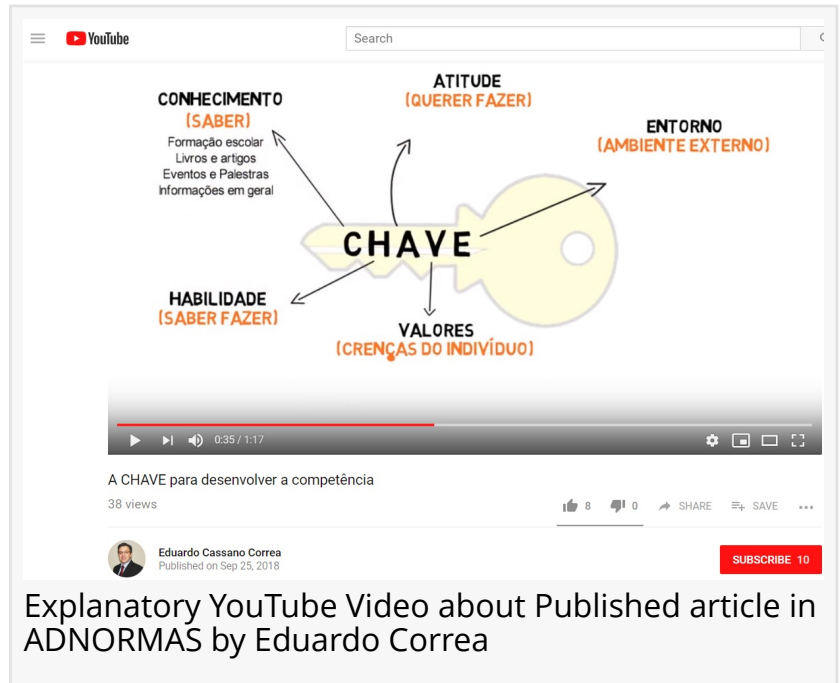
The article "The company's identity as a first step to the Management System" reviews the Management System of an Organization, be it quality, environmental or occupational health and safety, and that the first step towards its implementation is to build a strong identity and define clearly the organizational strategies. In particular, that means: build your mission, vision, values and policy, and in line with this establish organizational strategies through goals and objectives. In his published studies, [Mr. Correa](#) explains how to build this identity, clearly and directly, contributing to companies of any size to develop such Management Systems. The article is related to Mr. Correa's expertise in Quality Management since Quality Management is part of the overall management of a manufacturer. Mr. Correa explains in the article that the beginning of any management system to be implemented, be it quality, environmental or occupational health and safety, begins by building a strong company identity and clearly defining its strategies. So that there is differentiation in this competitive market, regardless of its size or branch of activity, the company needs to know itself well, to define the purpose of its existence, to visualize where it wants to arrive and, finally, to establish strategies that guide it in the way intended. It is then about building your mission, vision, values and politics, and in line with this establish your strategies through goals and objectives.

The second article, "The KEY to developing competence", explains the concept of competence through the set formed by the individual's knowledge, skills, attitudes, values and environment. It is of fundamental importance for professionals who want growth and even stability in their



Article by Eduardo Correa in AdNormas Journal

professional career. The competence is a requirement derived from ISO9001:2015 (item 7.2) and IATF16949:2016 (item 7.2.1), both Quality Management Standards and the last one specific for automotive industries. In this article, Mr. Correa explains the concept of the KEY, he makes an analogy to the possibility of opening the door to success. The word "CHAVE" means "KEY" in english, but also, CHAVE is acronyms for five characteristics. (C) Conhecimento = Knowledge, (H) Habilidade = Skill, (A) Atitude = Attitude, (V) Valores (Values), (E) Entorno = Environment. In summary, all people must have the key to opening your own paths through the competence gained in your career.



Explanatory YouTube Video about Published article in ADNORMAS by Eduardo Correa

Both articles have a bibliographic base referenced, and the use of systematic review is the scientific method used here, which leads the reader to have confidence in the use and application of the information and research results. Mr. Correa's publications have been judged are important contributions to the scientific discourse by university professors, and will continue to be read and pondered by academic students and researchers.



The competence is a requirement derived from ISO9001:2015 (item 7.2) and IATF16949:2016 (item 7.2.1), both Quality Management Standards and the last one specific for automotive industries." *From ADNORMAS article of Eduardo Cassano Correa*

About AdNormas

"A country does not have global competitiveness without quality that depends directly on standardization and metrology. There is no quality if there is no specification of the inputs, the products and services, the methodologies of production and measurement of the key attributes. The raising of the global level of competitiveness of production is among the priorities of emerging world leaders, which implies in strengthening the basic industrial technology of

these countries, and therefore the central role of activities related to metrology, standardization and quality is unquestionable. The AdNormas Magazine deal weekly with these issues, since there is a great concern with these subjects, from the first phase of quality management. From the inspection of the finished product to the management of processes - which aims to identify and meet customer requirements - some centuries of history follow. His knowledge is of fundamental importance for the understanding of the state of the art in quality, in Brazil and in the world increasingly interconnected with the internet. That is, the AdNormas Magazine offers professionals, researchers, students, etc. quality management information, process improvement, metrology testing, standardization, quality tools, statistical analysis and process improvement techniques that the country needs to significantly improve quality and competitiveness in the world market. It is also a guide to products and services that meet the current technical standards and aims to value and foster those that respect the consumer." - <https://revistaadnormas.com.br/sobre/>

About [Eduardo Cassano Correa](#)

Eduardo Correa is a Quality Management Expert for the automotive industry, with particular

expertise in Quality Management Systems (QMS) implementation. Specifically, he has substantial experience in Radiological Protection and Industrial Radioscopy. He implemented systemic and technical procedures to improve safety and quality issues at various manufacturing companies. Also, at one manufacturer as part of the corporate Steering Committee, he participated in the selection and approval for quality testing X-Ray equipment. His experience and competence in this area are expected to assist Alupress in implementing similar success strategies at its manufacturing site in South Carolina (USA). Mr. Correa is an expert in with particular experience in the aluminum die-casting process. He also holds numerous certifications and trainings related to manufacturing Quality. Mr. Correa holds a Degree in Mechanical Engineering, as well as a Master of Business Administration (MBA). He is a Member of the American Society for Quality (ASQ), a knowledge-based global community of quality professionals dedicated to promoting and advancing quality tools, principles, and practices in various industries.

Additional information:

Website of automotive parts manufacturer Alupress:

<http://www.alupress.com/en/homepage>

Website of Eduardo Correa:

<https://www.eduardocassanocorrea.com/home>

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Explanatory Video for that published Article: https://www.youtube.com/watch?v=I_bd-Ash7Rg&feature=youtu.be

News: <https://hype.news/eduardo-cassano-correa-quality-management-expert/>

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Automotive Quality Expert Eduardo Correa of Brazil



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Automotive Quality Expert Eduardo Correa teaches at UNIASSELVI university

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