



Woopra Joins new Stripe Partner Program to Bring more Commerce Online and Increase the GDP of the Internet

Woopra's Customer Journey Analytics, combined with Stripe's payments platform, helps merchants to marry payment data with product, marketing and support data.

SAN FRANCISCO, CA, UNITED STATES, December 4, 2018 /EINPresswire.com/ -- [Woopra](#), a leading Customer Journey Analytics platform, today announced that it has joined the new [Stripe](#) Partner Program as a Verified Partner. With only 3% of GDP online, the goal of the program is to increase internet commerce by helping companies start, run, and scale their businesses.

Stripe is a technology company that builds economic infrastructure for the internet. Millions of businesses of every size use Stripe today to accept online payments and run complex global operations. More than half of Stripe users double their monthly payments volume after two years.

"We're thrilled to be one of the first to join Stripe's Partner Program," said Elie Houry, CEO at Woopra. "Our mutual customers benefit from the combination of Woopra's end-to-end customer analytics with Stripe's seamless payments platform. We're excited to support the program's long-term mission of bringing more commerce online and growing the GDP of the internet."

Stripe Verified Partners undertake a rigorous security and verification process, so that users can be confident in the quality of the partner's integration with Stripe, as well as more easily find new partners. Verified Partners receive enhanced benefits, including access to millions of Stripe users through a listing on the "Works with Stripe" gallery, exclusive invites to product betas, dedicated partner support, and more.

"Partners have integrated with Stripe for years—more than half of our fastest-growing users take advantage of one or more Stripe extensions," said Claire Hughes Johnson, Stripe COO. "But as Stripe is increasingly getting pulled up-market, our users have asked for an easier way to discover new partners and new applications. That's why we're excited Woopra is joining forces with us today to provide a better overall experience for the millions of businesses scaling on Stripe."

Elie Houry
Woopra
+1 502-287-2636
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases. © 1995-2018 IPD Group, Inc. All Right Reserved.