

CAMBODIA'S ONLY LICENSED YOGA SCHOOL REACHES NEW MILESTONE

Canadians in Cambodia providing water wells through income from Yoga

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CAMBODIA'S ONLY LICENSED YOGA SCHOOL REACHES NEW MILESTONE Providing water wells through income from Yoga



SIEM REAP, CAMBODIA - DECEMBER 5, 2018 - Tavoos Yoga Cafe & Wellness Center in Cambodia,

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Valentina Lyubiteleva

a Canadian owned non-profit social venture which returns all of its profits back into the local community has reached a new milestone by donating its 25th water well in the first year of operation. This comes only two days after being announced as the number one Yoga teacher training school in the world by Luxury Travel Diary.

Tavoos Yoga is the only Yoga Alliance® Registered school in Cambodia and was founded for one purpose only; to share the gift of wellness. Since Tavoos opened its doors exactly one year ago, it has provided to date 25 water wells in communities all over Cambodia. Furthermore providing

scholarships to Khmer women and men who aspire to become Yoga Alliance® certified teachers, as well as free Yoga classes daily to anyone who wishes to come by.

Founded by a group of independent philanthropists from Canada and Netherlands, Tavoos Yoga was started after its founders realised the impact wellness tourism has in developing countries.

"We saw the influx of cash coming into the country as a result of wellness tourism, and since majority of our founders all have a background in humanitarian work we realised that instead of profiting from Yoga retreats and Yoga teacher training courses, we could share the gift of life, which is clean water, through Yoga. The genuine beliefs of Yogis is to be kind and give back, this is what we do." Says co-founder Valentina Lyubiteleva.

"We didn't think it was fair that all of us who are privileged with disposable income and the freedom to travel get to visit these exotic countries to practice Yoga, while the locals stand by and look at us walking through their communities carrying our mats. We decided, since they are sharing their beautiful culture and land with us, it is only our duty to give back to them and empower them. This is why aside from donating our income to our water project wedigwells.com, we also donate spots in our teacher training program to Khmer national and after we certify them they are offered a job. Wellness is a gift which should be shared, not a privilege to only those who can afford it. That is our motto."

Most notably is that Tavoos Yoga's entire administrative backbone, as well as legal, marketing and technical departments are operated by its founders who donate their services. No salaries are taken by the founders or board of directors from Canada or Netherlands, leaving more funds for the humanitarian work that Tavoos does, as well as fair wages for local Cambodian staff.

Tavoos Yoga has recently announced its Yoga Alliance® 200hr teacher training course dates for 2019. For more information, please visit: <u>www.tavoosgarden.com</u> ###

Videos of Tavoos: <u>https://www.youtube.com/watch?v=telJ</u> <u>MgS8N3U</u> <u>https://www.youtube.com/watch?v=wa</u> <u>t2yHxR5wQ</u>

www.tavoosgarden.com

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