

## ICONOMI adds 10 market-leading cryptocurrencies for direct purchase with euro

ICONOMI has achieved another milestone in becoming the easiest place for beginners to buy their first cryptocurrencies.

VALLETTA, MALTA, December 5, 2018 /EINPresswire.com/ -- (Valletta, December 5, 2018) With the release of euro transactions, ICONOMI has achieved another crucial milestone in becoming the easiest place for beginners to buy their first



cryptocurrencies. ICONOMI users from Austria, Belgium, Germany, Malta, Slovenia, and Spain can now purchase 10 different leading cryptocurrencies (such as bitcoin, ether, and ripple) directly, starting with as little as 10 euros. Users from countries that are not yet supported for



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Tim M. Zagar, ICONOMI CEO

direct purchase with euros can buy the new cryptocurrencies with bitcoin or ether—with zero fees. The number of countries supported for euro transactions will continue to expand in the coming weeks and months.

The ICONOMI platform, now active for more than a year, has onboarded 31 cryptocurrency experts currently advising 34 Digital Portfolios made up of multiple cryptocurrencies and tokens, an easier option for those who aren't sure which cryptocurrencies to purchase. With the ability to buy both single cryptocurrencies and Digital Portfolios created by experts, ICONOMI has broken down the barriers for everyday users.

ICONOMI CEO Tim M. Zagar said, "We are in the midst of one of the most innovative and dynamic environments of our time. For us, it's abundantly clear that the blockchain industry is here to stay and that the current environment is not friendly enough for everyday users who want to invest in cryptocurrencies. Being in this industry for so long, platforms like ICONOMI play a crucial role in bridging the gap between traditional financial services and the cryptocurrency world.

With the introduction of euro transactions, users' entire cryptocurrency experience—from buying their first bitcoin to diversifying into Digital Portfolios designed by crypto experts—can take place entirely on the platform. Our unique position, together with the release of euro transactions, allows us to address both existing and new market participants and help them to step into this entirely new asset class."

Together with the upcoming issuance of the <u>eICN security token</u>, the opening of euro transactions establishes ICONOMI once again as a company that consistently exceeds expectations.

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