

# IPTV Operator Altibox Enters New SaaS-Based Master Agreement with Xstream

*New multi-year agreement enables Altibox to use Xstream's cloud content enabling services on a scalable SaaS model*

COPENHAGEN, DENMARK, December 5, 2018 /EINPresswire.com/ -- Leading OTT and TV Everywhere enabler Xstream A/S today announces that its service agreement with Norway's popular IPTV operator Altibox has been upgraded to a multi-year software-as-a-service (SaaS) business model.

Altibox has used Xstream's services since 2010. Prior to the newly extended contract start, the services were migrated from a data centre in Denmark to the Amazon Web Service (AWS). The transfer proved a simple "one go" experience due to Xstream's expertise and track record in cloud based and scalable services.

"The migration to Xstream's cloud services proved important to Altibox securing stability and availability on our TVE service while maintaining a predictable TCO," says Jarle Johnson, Head of IPTV at Altibox. "It also ensures that capacity can be scaled up and down on AWS according to market needs."

"This extended agreement between the two firms is all about ensuring a viable business model that follows Altibox's growth," adds Michael Rasmussen, Xstream's CEO. "Xstream's cloud SaaS services will now be used on a flexible, usage driven SaaS billing basis."



Michael Rasmussen, CEO, Xstream

The enhanced benefits to Altibox from this new agreement are manyfold. It gives Altibox ongoing access to Xstream's monitoring services, AWS and DRM experts, and enables use of features such as auto-scaling.

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*Michael Rasmussen, CEO,  
Xstream*

Altibox is a unified brand name for broadband, IPTV and VOIP services distributed in Norway and Denmark with over 35 Norwegian and six Danish networks.

About Xstream A/S

Xstream is a leading enabler of over-the-top (OTT) TV and video on demand (VOD) services. Today, we work with leading telcos, cable operators, broadcasters, clinics, governments and media companies enabling them to

deliver sparkling content to selective anytime-anywhere viewers around the world. Our award-winning Xstream MediaMaker™ cloud platform is recognised in the industry for its rich and

customizable monetization capabilities, fast deploy time and by its unique, fully adaptive and automated content ingestion process. The MediaMaker cloud combines managed service with pay-as-you-grow pricing to optimize customers' ownership costs. Our customers include companies such as Altibox, Balaji Telefilms, Canal Digital, Mayo Clinic, Spark New Zealand/Lightbox, Star Media group and Telenor. Xstream is headquartered in Copenhagen. Visit [www.xstream.net](http://www.xstream.net)

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