

# Festool begins manufacturing operations in the U.S., continuing to increase its investment in Boone County, Indiana

*As part of expansion, company will create jobs in Boone County and provide training to U.S. workers; product trainer from France, Steeve Cachelou joins*

LEBANON, INDIANA, UNITED STATES, December 7, 2018 /EINPresswire.com/ -- Tool manufacturer [FESTOOL](#) has announced that it has started producing its FS Guide Rails, an integral system component and accessory of many of its power tools, at the company's North American

headquarters in Indiana. At the same time, FESTOOL is increasing its investment in the Lebanon Business Park by expanding its manufacturing facilities for additional production lines and other products in the future. With this, FESTOOL is expected to add 65 jobs in Boone County.

“

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*Aaron Brading, Chief Sales Officer*

FS Guide Rails production uses U.S.-sourced material and will begin shipping throughout the U.S. and Canadian markets in late 2017. These guide rails are essential to the Festool power tool system. They are aluminum tracks that work in collaboration with some of Festool's most popular power tools, such as its track saws, routers and jigsaws.

“German engineering and American manufacturing is a powerful combination,” says Ole Held, CEO of Festool USA. “Launching a U.S. production line will allow us to expand

the Festool presence in North America and strengthen our commitment to create innovative, precise, superior quality products.”

Chief Sales Officer Aaron Brading adds that the new jobs the company is creating will bring



FESTOOL manufacturing in Lebanon Indiana

training opportunities for Boone County residents. "We are increasing the highly experienced personnel that can train other workers, and we are currently working on the transfer of [Steeve Cachelou](#) from France to the U.S. [Mr. Cachelou](#) has trained people in the use of FESTOOL power tools for years. He will also support our Roadshow events where we provide instruction and training to professional users. Mr. Cachelou will be particularly helpful to our activities in the French-speaking parts of Canada."

#### About FESTOOL USA

Festool USA is a unit of Germany-based Festool Group GmbH & Co., a subsidiary of TTS Tooltechnic Systems AG, a holding company that also owns Honeywell protection equipment and Tyrolt cutting and grinding tools.

Founded in Germany in 1925, Festool moved its North American headquarters to Lebanon, Indiana, in 2006. In 2015, it doubled that facility's size. Last year, Festool began manufacturing its FS Guide Rails, using U.S.-sourced material, at the Lebanon campus and has plans to further expand its Indiana manufacturing operations. The company projects that 65 new jobs will be created by the facility expansion, as it continues to offer a comprehensive lineup of power tools and system accessories, designed to boost productivity through efficiency and high performance. For more information, visit [www.festoolusa.com](http://www.festoolusa.com) or [www.festoolcanada.com](http://www.festoolcanada.com).

#### About Steeve Cachelou

Steeve is currently a Tool Demonstration Expert and Trainer at FESTOOL France (Paris Region). He will join FESTOOL USA to support training and sales events. Plans and conducts Festool



Steeve Cachelou FESTOOL tools expert 1



Steeve Cachelou FESTOOL tools expert 3



demonstrations for professional users in Paris/France area. Assignments include: Presentation of promotion, demonstration and sale of all Festool products portfolio - Train employees, sales managers, commercial customers in Festool tool use, new applications, new features -Instruct professional tradesmen and other uses in Festool use and applications, teaches new techniques - Develops and Implements Sales Plans for Festool products within professional distribution network, sales to professional users.

See:

<https://www.linkedin.com/in/steeve-cachelou-60a15355/?originalSubdomain=fr>  
<https://hype.news/steeve-cachelou-festool-power-tools-expert/>  
<https://hype.news/steeve-cachelou-festool-power-tools-expert/tool-manufacturer-festool-is-again-expanding-operations-and-facilities-in-indiana-adding-more-65-jobs-ocebe2c9>

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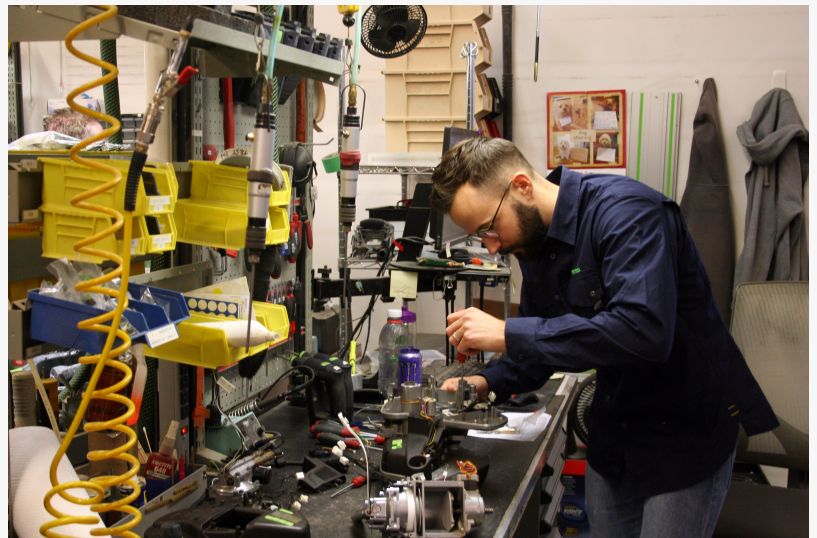
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Steeve Cachelou FESTOOL tools expert 5

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