

Jingsourcing Completes Mass Production of Wholesale Headphone Project Jointly with Customer

YIWU, ZHEJIANG, CHINA, December 6, 2018 /EINPresswire.com/ -- [Jingsourcing](#) is pleased to announce the successful completion of mass production for a headphone project undertaken jointly with one of its clients. Preliminary quality confirmation has also been completed prior to the start of production.

A sourcing company in China, Jingsourcing provides sourcing services to clients worldwide. Jeff Daniel, a customer from the United States, came to know about the company around six months ago and sought their assistance to customize and [wholesale headphones](#) of his own design in [Yiwu Wholesale Market](#).

As a first-time entrepreneur, Jeff had a tight budget. After the preliminary calculations, Jingsourcing's agent figured out that a major part of this budget will be consumed by the mould costs. This meant that the remaining budget was inadequate to meet the minimum order quantity of the suppliers. Without sufficient quantity, there was always a risk of the project getting stopped.

However, after evaluating the whole project, Jingsourcing had a strong belief that the headphone designed by Jeff is unique and in line with the market demand, and it would be a pity if the project is abandoned because of financial constraints.

Jingsourcing proposed a new cooperation model to Jeff. According to this model, it was decided that Jingsourcing will invest around \$10,000 during the project's early stage to help Jeff take care of production. When the headphones start selling, they will be delivered by Jingsourcing through dropshipping. It was also proposed that the profit will be divided into a certain proportion and shared with Jingsourcing.

"We hope this mode of cooperation can help more people with good ideas start their own businesses, help them solve the problem of insufficient capital in the early stage so that they can run their own businesses smoothly. But we are also testing this model. If the market response is good, Jingsourcing is ready to welcome more thoughtful customers to cooperate with Jingsourcing to develop better products." said Jing, the founder of Jingsourcing.

This cooperation mode created by Jingsourcing breaks the traditional sourcing mode in China,

which greatly reduces the threshold for importing goods from China and enables more entrepreneurs to realize their entrepreneurial dreams. At present, the initial project in which Jingsourcing collaborated with Jeff Daniel has completed mass production and will enter the market soon.

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