

Managing Director of Knauf inaugurated the Fire Safety Conference in Abu Dhabi

ABU DHABI, UNITED ARAB EMIRATES, December 6, 2018 /EINPresswire.com/ -- The Fire Safety conference held by IQPC, Middle East took place today at Rotana Arjaan, Abu Dhabi. The conference was inaugurated by the Managing Director of Knauf Middle-East & India Mr. Amer Bin Ahmed, followed by an awards ceremony that felicitated companies for their contribution towards fire safety.

Mr. Ahmed, an award winning CEO addressed the session with a presentation on Quality, Fire-safety and Digitilization in the Middle – East. The focus of the presentation was on the term “Made in UAE” and the importance of it in the growth of Knauf with products and systems being made in UAE and sold across the Middle-East and India. He also spoke about the importance of the support of local government authorities and how they are working together towards improving and educating about fire safety in the region.



In the recently held Solar Decathlon Middle East 2018, Knauf supported Team Sapienza representing the University of Rome with materials & systems which was used in building a 100% solar-powered, environmentally friendly and sustainable modular villa that won many accolades at the event.

Lastly, he put light on the future of Knauf with technology playing a big role in it and how as a company they strive to achieve both Quality and Sustainability within the company.

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