

Executive Coach Dr. Marshall Goldsmith to be Featured on CUTV News Radio

RANCHO SANTA FE, CALIFORNIA, UNITED STATES, December 6, 2018 /EINPresswire.com/ -- CUTV News today announced the world's #1 Leadership Thinker and #1 Executive Coach Dr. Marshall Goldsmith will be a featured guest on CUTV News Radio.

Dr. Goldsmith is an authority on helping successful leaders achieve positive, lasting change in behavior for themselves, their people and their teams.

"A leader casts a long shadow. The higher up you go the longer that shadow grows. Positive change in the most influential leaders has an impact that can be felt across their entire organizations," says Dr. Goldsmith. "The people I help have such an influence over so many other people; as they get better, literally thousands of people feel the impact."

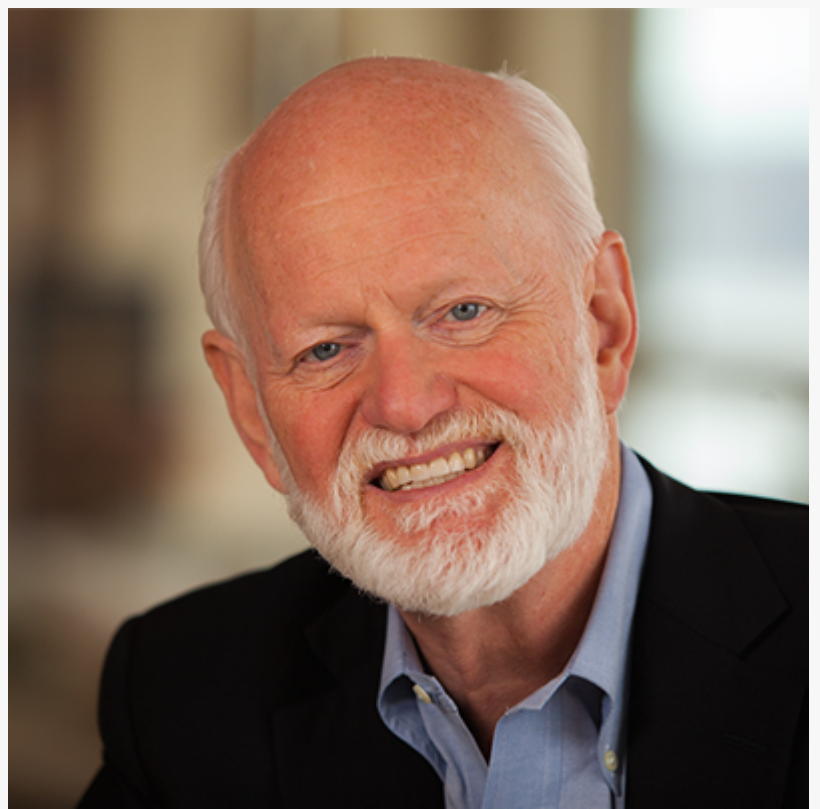
30 years ago, no CEO would admit to having a coach. Today, Dr. Goldsmith is the author or editor of 35 books, which have sold over two million copies, including New York Times bestsellers MOJO and What Got You Here Won't Get You There.

If you search "Helping Successful Leaders" on Google, of the first 500 entries are links to Marshall Goldsmith. Dr. Goldsmith has worked with over 200 major CEOs including Frances Hesselbein (Girl Scouts) to Alan Mulally (Ford). To date, nearly 2,000 people have been trained in Dr. Goldsmith's coaching process.

"The key to success in coaching is having great clients. My business is generated by my clients," says Dr. Goldsmith. The fact I have such great clients is why I have such great business, why I have such a great reputation and why I almost always succeed."

Dr. Goldsmith says the best leaders want to work on being a role model.

"Every company has values, right? But if you don't see the CEO live that way, the values don't mean anything. And it's not just the CEO, it's the people who report to the CEO who are also very important, because they manage thousands of people. So they need to be great role models for whatever the values of the company are. If you see the company preaching X and the CEO is doing Y, it doesn't work."



There are six questions Dr. Goldsmith highly recommends for everyone, not just CEOs:

Did I do my best to set clear goals?
Did I do my best to make progress toward achieving my goals?
Did I do my best to find meaning?
Did I do my best to be happy?
Did I do my best to fully engaged?
Did I do my best to build positive relationships?

Dr. Goldsmith's daily question process can help you keep track of what's most important in your life to achieve positive long-term change and improve yourself as a leader, friend, family member.

"Although I work with CEOs, you don't have to be a CEO to use my process," says Dr. Goldsmith. "Anyone can use this process to develop themselves because it relates to everybody."

CUTV News Radio will feature Dr. Marshall Goldsmith in a two-part interview with Jim Masters on December 10th at and December 17th at 2pm EST.

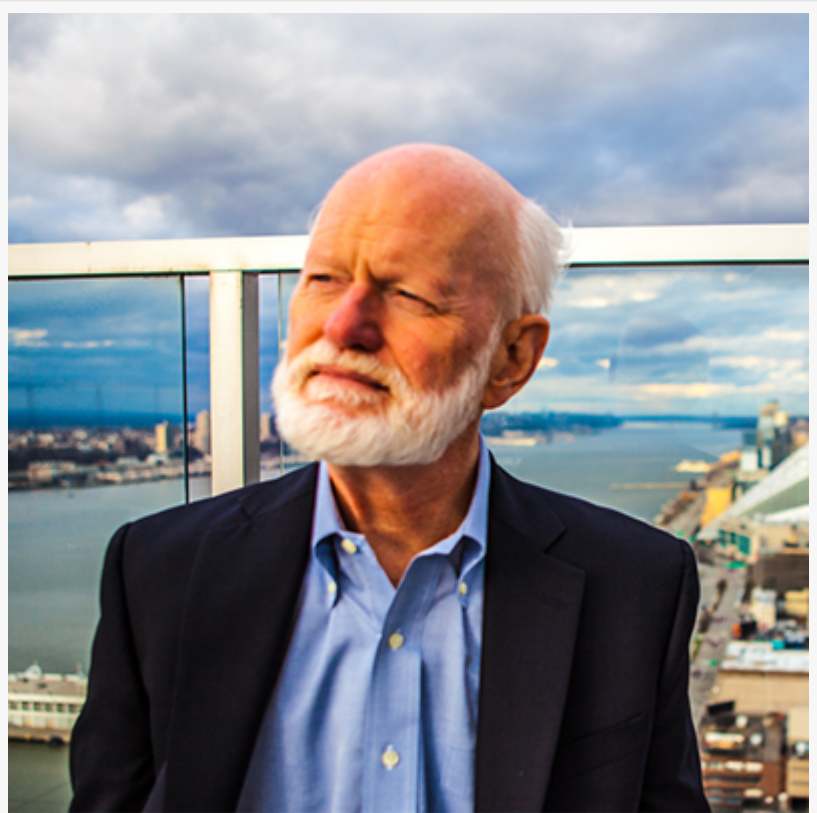
Listen to the show on [BlogTalkRadio](#)

If you have a question for our guest, call (347) 996-3389.

For more information on Dr. Marshall Goldsmith, visit www.marshallgoldsmith.com

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