



# A Place Called Home Celebrates 25 Years of Service to South Central Youth and Families at Annual Gala for the Children

*David Sameth of Paramount Pictures and Arturo Sneider of Primestor Development, Inc. honored for their leadership and support*

LOS ANGELES, CA, USA, December 7, 2018 /EINPresswire.com/ -- More than 800 guests and dignitaries from L.A.'s civic, business, entertainment and philanthropic communities gathered at the Beverly Hilton on Dec. 5 to celebrate A Place Called Home's (APCH) young people and raise critical funds to support its proven programs. APCH is a nonprofit community center providing a safe, nurturing environment for South Central youth and their families. David Sameth of Paramount Pictures and Arturo Sneider of Primestor Development, Inc. were also honored for their socially uplifting leadership in their industries and support of APCH.

The 18th Annual [Gala for the Children](#) featured performances by singer and guitarist Willie Chambers of the legendary soul rock band the Chambers Brothers, and neo-soul singer and "The Voice" Season 13 contestant Janice Freeman with the APCH youth band; performances from the APCH youth dance company; and personal stories from members impacted by APCH's work. Andrea Navedo, who stars on the CW series "Jane The Virgin" and serves on the APCH board of directors, emceed the event.

Mr. Sameth, President of Worldwide Marketing for Paramount Pictures, received the 2018 Children's Inspiration Award, presented by his children, Mack and Emma Sameth. Since joining Paramount this year, he has led the marketing campaigns for A Quiet Place, Book Club, and Mission: Impossible – Fallout. Before joining Paramount, Mr. Sameth was a marketing executive for Disney Animation Studios and Pixar, where he oversaw all aspects of marketing for titles including Toy Story 3, Frozen, Finding Dory, Moana and Coco. Mr. Sameth is a longtime supporter of APCH and a believer in the importance of arts education and access for all young people, regardless of economic status.

Mr. Sneider, Founding Partner and CEO of Primestor Development, Inc., received the 2018 Community Builder Award, presented by former Los Angeles County Supervisor Gloria Molina. Primestor has a strong focus on empowering and transforming overlooked communities through strong investment, local hiring, local engagement and entrepreneurial business development. Since 1990, Mr. Sneider has transacted in dozens of development projects that resulted in thousands of local jobs, many in the community APCH serves. Mr. Sneider and APCH have a longstanding relationship based on shared values regarding community-building and improving low-income youth and families' quality of life.

Los Angeles County Supervisor Mark Ridley-Thomas presented Mr. Sneider with County of Los Angeles recognition for his years of dedication to equitable solutions for low-income people in Los Angeles. Commendations were given to both honorees by Senator Karen Bass, and Secretary of State Alex Padilla commended both Mr. Sneider and APCH for its 25 years of service.

On behalf of Congresswoman Lucille Roybal-Allard (CA-40), field deputy Sinnai Avila presented APCH executive director, Jonathan Zeichner, and founder, Debrah Constance, with a Congressional Record celebrating APCH's 25 years of service.

Beyond shining a spotlight on inspiring individuals who believe in APCH's work, the Gala is APCH's most important annual fundraiser, consistently raising more than \$1 million to support APCH's mission.

Since APCH's founding one year after the Los Angeles Unrest, it has directly served 20,000 South Central youth and families through programs in education, the arts, and wellbeing; and thousands more community members via its community festivals and distribution events providing household essentials to families living in poverty.

Photos of the gala can be viewed [here](#). Images courtesy of Image Group LA.

#### About A Place Called Home

A Place Called Home provides a safe, nurturing environment with proven programs in arts, education and wellness for the young people in South Central Los Angeles to help them improve their economic conditions and develop healthy, fulfilling and purposeful lives. To learn more, visit [www.apch.org](http://www.apch.org).

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