

ProcessGold appoints two new CEOs to continue global expansion.

ProcessGold, the world-leading vendor of Process Mining enterprise software, today announces a transition in the Executive Board.

EINDHOVEN, NORTH BRABANT, NETHERLANDS, December 10, 2018 /EINPresswire.com/ -- [ProcessGold](#), the world-leading vendor of Process Mining enterprise software, today announces a transition in the Executive Board. Roel Vliegen and Christiaan Esmeijer change their roles from respectively CTO and COO to CEO of ProcessGold. Erik-Jan van der Linden, the current CEO, will remain on the company's board and as Non-Executive Director.



Van der Linden is an excellent entrepreneur in bringing innovative computer and software technology to business value, covering data science, AI and natural language processing. He founded the visual analytics company MagnaView in 2005, where he acts as CEO, and which merged into ProcessGold in 2016.

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Christiaan Esmeijer

Van der Linden is very pleased with this appointment: “After almost 15 years as CEO, it is now time for the next generation of executives to step up and take ProcessGold to the next level of its existence as a global vendor, and I will be a part of that development. In 2019, we will expand to the US, and, we will see significant developments in our partner program. These will further our strong position in the field where Process Mining and Visual Analytics

meet.”

Vliegen and Esmeijer have a proven record of their contribution to the company. Vliegen states "Christiaan and I have involved at the board level in the past years. Christiaan has been with a variety of responsibilities in delivery, marketing and sales; and I have been in charge of the full integration of Process Mining in the platform. We have had ample time to both become acquainted with the full spectrum of our company."



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Today's announcement follows another strong year in which ProcessGold continues and strengthens its cooperation. Esmeijer sees a bright future ahead: "With the Market Guide on Process Mining of Gartner which was published early 2018, we saw an enormous opportunity that lies ahead for ProcessGold and Process Mining in general. Our strategy is now to focus on delivering real business value to customers through a great network of global partners. Just two weeks ago, ProcessGold graduated from [Microsoft ScaleUp program](#), which is a clear indication that we are heading for global presence and global partners."

About ProcessGold

ProcessGold is the world-leading vendor of Process Mining enterprise software with over 10 years of software development in the field of Big Data/Business Intelligence and more than 7 years of consulting experience in Process Mining. The October 2016 merger of ProcessGold and MagnaView resulted in the most flexible and efficient Process Mining software ever, providing maximum benefits and added value to many global companies on their specific business transformation.

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