



Erie Data Systems Launches Petey Vid, a New Breed of Video Search Engine

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ERIE, PA, UNITED STATES, December 11, 2018 /EINPresswire.com/ -- Erie Data Systems, LLC, has quietly launched their second search engine in just four months. Petey Vid separates itself from other video search engines by providing an experience that's both expansive and privacy-sensitive to its users.

Following the August release of the company's previous search engine, CaptionSeek – a closed caption video search engine for the deaf and hard of hearing – CTO and founder Craig J. Stadler decided to research video search options further. What he found, ultimately, was a lack of options, with most video searches favoring Youtube results. Petey Vid was subsequently built around the idea of a video search engine that highlights non-Youtube results, providing greater visibility of alternative sources.

But before launching, Stadler needed one more thing – a name.

“For me, naming something can sometimes be one of the hardest parts of creating,” says Stadler. “A lot of domain squatters have bought up names to sell to the highest bidders. In brainstorming a name for the search engine, I was about to call it quits for the day when I looked down and there was my cat, Petey!”

“Cats are beloved on the internet. They're intelligent, playful, and most importantly, inquisitive. Naming the search engine after Petey, seemed like a perfect fit. It's not too technical of a name and offered a great branding opportunity!”

Since its release, Petey Vid has already indexed over 30 million videos, and continues to grow its content. Petey Vid is an intelligent system that populates itself based on the searches users make – without saving their IPs /search histories. It's also the first video search engine to allow users to toggle between list and grid views, lending to its user-friendly interface.

According to a Cisco study, over 80% of global internet traffic (and 85% of U.S. internet traffic) will be a result of online video services in 2019. Petey Vid is a unique bid to meet this rising demand, and in the context of Erie Data Systems' larger vision and history, Petey Vid is yet another step toward providing unique data both locally and worldwide.

Erie Data Systems is an Erie, PA.-based big data/search company.

For more information, visit www.peteyvid.com. All questions and inquiries may be directed to 510-962-4385 or eriedatasys@gmail.com

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