

# Santa Lands by Helicopter - Saturday

*A long-standing holiday tradition returned in 2017, and now it's one of the most popular events in Loudoun County, VA.*

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EINPresswire.com/ -- It wasn't considered officially the holiday season in [Leesburg](#), VA until children witnessed [Santa](#) Claus flying around Leesburg wishing everyone a Happy Holidays and eventually landing at the Virginia Village Shopping Center on Catoctin Circle in Leesburg. This long-standing tradition started with WAGE Radio (1200AM) in the 1960s. However, this tradition ended long before the radio station officially closed its doors in 2008. In 2017, the tradition was reignited, so get your wish lists ready because Santa and his helicopter, once again, return this holiday season.



Santa Lands - Saturday at 10:00am - Virginia Village Shopping Center, Leesburg, VA

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We want families to experience the many Leesburg traditions from the past that have made Leesburg so unique. And, how more unique can you get than Santa arriving by helicopter?”

*Brian Cullen, President, Keane Enterprises*

[Keane](#) Enterprises purchased the 18-acre Virginia Village Shopping Center in June 2017. With the purchase of the property comes new opportunities and the opportunity to relive old traditions. Brian Cullen, President, Keane Enterprises, wants to bring back many of the older Leesburg holiday traditions that made Leesburg unique. One of the most popular Leesburg holiday traditions is Santa arriving in his helicopter to greet holiday well-wishers. Families can witness Santa's arrival and visit with him on Saturday, December 15 beginning at 10:00am at the Virginia Village Shopping Center on Catoctin Circle in Leesburg.

“We want families to experience the many Leesburg

traditions from the past that have made Leesburg so unique. And, how more unique can you get than Santa arriving by helicopter? We brought back this tradition last year and it was a huge success. Children, young and old, lit up with joy as Santa landed to the roar of his adoring fans. That's the sense of joy we want to bring to families and to the Virginia Village Shopping Center,” stated Cullen.

Families will have the opportunity to meet Santa Claus and have their picture taken with him. Children have the opportunity to create a special gift for their loved ones. The Leesburg Farmer's Market will be in full operation, food trucks, holiday cookies, cider, hot chocolate, etc. will be available. This event is free for the entire family.

Santa Lands is Saturday, December 15 from 10:00am-4:00pm at the Virginia Village Shopping Center in Leesburg. Please visit [www.SantaVirginiaVillage.com](http://www.SantaVirginiaVillage.com) for additional information and to

RSVP. Even though the event is free, attendees are asked to RSVP either online prior to the event or at the door.

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#### About Keane Enterprises

Keane Enterprises is a full service real estate developer and service provider concentrating on mixed-use, office, retail, and residential in the Washington, DC metro area. Through their diverse skill set, navigation of complex entitlements, and intimate knowledge of local market conditions, they are committed to creating lasting value for property owners, occupants and the community.

Rusty Foster

Bow Tie Strategies

7036461282

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