

BRADY BUNTE - Distilled Spirits Makers RTD Alcoholic Beverages in a can

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EINPresswire.com/ -- [Brady Bunte- RTD](#)
(Ready to Drink) Alcoholic Beverages in a can!

Spirit makers have always had a can-do attitude! The craft cocktail craze is going in a new direction of packaging in a can. I guess there was nowhere left for them to go but inside a can. From Margaritas and Cosmopolitans to Mojitos and Moscow Mules you will soon find these RTD alcoholic beverages in a can.

It's certainly creative but not as easy as you may think. The entire industry of can packaging is over capacity due to the recent years of growth with IPA's and other products including spritzers and wines now being packaged in cans. The can manufactures are also at capacity and now squeezing out the smaller brands. So, if your not already in-line with the process it will be almost impossible to even get cans. Be prepared to step-up big time with minimum can orders in the 240,000 can+ plus range and minimum co-packaging of about the same number. DSP co-packaging facilities are rare to found, it's like looking for a Purple Unicorn and even more rare to find one that isn't already sold out 12+ months in advance.

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Brady Bunte- Leader of the Pack "Chic Cocktails"

Brady Bunte

Then there is the TTB formulation and label approval process that is also backed up and all of your approvals

must be in place prior to completing you're can label designs and packaging.

Brady Bunte has years of experience with this process, with both co-packaging and the TTB and is consultant to many spirit makers and co-packaging companies and developing several of his own brands.

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LEADER
OF THE PACK

FROM THE BOLD COLORED INSTANTLY RECOGNIZABLE
CAN TO THE SUPERIOR FLAVORS AND CALORIC CONTENT
CHIC COCKTAILS IS POISED AND POSITIONED

Brady Bunte - Leader of the pack "CHIC COCKTAILS"

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