



# Westport Big & Tall Featured in Online Article for Entrepreneur Magazine

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CHARLOTTE, NC, UNITED STATES, December 12, 2018 /EINPresswire.com/ -- Since its first publication in 1977, Entrepreneur Magazine has established itself as an invaluable resource for the independent professional and corporate employee alike - with a wealth of information on starting, managing, and growing a business enterprise. The traditional, printed version of the magazine currently publishes 10 issues a year and the company's website, Entrepreneur.com, was launched as early as 1987.

Entrepreneur's website includes a vast collection of articles, videos, and podcasts covering diverse business topics such as leadership, marketing, and technology - as well as specialized concerns such as office dress codes. A recent article by guest writer Anna Johansson titled ["What Does Your Office Dress Code Say About Your Brand?"](#) addressed the considerations an entrepreneur must make when establishing dress codes for their own office.

In the article, Johansson described the modern decline of the once-ubiquitous "business formal" dress code - where full business suiting and neckwear was expected from employees for almost every corporate position. While many companies in finance and banking still maintain this kind of traditional dress code - many newer firms, such as those in the tech industry, have very relaxed dress standards. One of the many decisions an entrepreneur will make when establishing their own business involves defining a dress code for their employees; Johansson's article describes the benefits and trade-offs associated with opting for either a relatively formal or a more relaxed policy.

Many offices in modern times opt for "business casual" as the dress code of choice, as it falls somewhere in between the buttoned-up professionalism of business formal, and the comfort and approachability of a casual office environment. The term "business casual," however, causes confusion and is frequently misunderstood because there is no universal, standard definition as to what exactly the dress code constitutes. So [what is business casual for men?](#)

As a privately-owned retailer of luxury and high-end big and tall menswear, [Westport Big & Tall](#) has heard this question from its customers for over 30 years. To help answer it, Johansson referenced an article from Westport's Menswear Blog titled "What is Business Casual for Men?" Here, Westport's clothing buyers pooled their collective knowledge to create a set of guidelines and general ways of thinking about dressing for the modern office - the specifics of which can vary depending on the employer, the position, or even the situations a professional will find themselves in. This is part of Westport's desire to not only sell products to its customers, but also to provide knowledge and answers to common questions related to dressing the big and tall gentleman.

Westport Big & Tall works to provide high-caliber, stylistically relevant, and aesthetically appealing menswear to big and tall customers with discerning tastes. The Holiday 2018 menswear collections are now available for viewing and purchase on Westport Big & Tall's website. Please also visit Westport's Facebook page, Youtube channel, and Instagram for exclusive content and behind-the-scenes footage, or read the Westport Big & Tall Blog for specialized knowledge and articles pertaining directly to dressing the big and tall gentleman.  
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