

# Kelly Lynch of Platinum Practice Solutions to be Featured on CUTV News Radio

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EINPresswire.com/ -- If most dentists had their choice, they would sit down at their treatment areas and take care of patients all day long, but if you are an independent practice owner, you have to take time away from patient care to run a viable business.

Kelly Lynch is the founder of Platinum Practice Solutions. A dental practice coach and speaker, Kelly works with all dental health professionals to help them become the best that they can be for their patients and their patients' care.

"I look at what is missing, what they need from me in order to achieve the growth they're looking for," says Kelly. "A lot of it has to do with enhancing their communication skills."

Recently retired following 25 years as a dental practice office manager, Kelly works with established practices and start-up practices to enhance all systems, including marketing.

"You need happy, loyal, paying patients," says Kelly. "I help with their marketing, so they can get the type of patients they're looking for, especially if they have a niche where they are doing specialty dentistry, whether it be sedation dentistry or a dentist that can do all modalities of dental work."

Kelly starts with a great marketing program, getting their name out into the community so they become familiar with the doctor and the team. Every dental practice is unique, yet they all have one thing in common, everyone on the team interacts with the patient. Kelly works with the entire team on communication, operational systems and exceptional customer service skills, helping to create a culture that is felt by the patient the minute they walk into your office. From the first phone call to the completion of treatment, the patient will feel the uniqueness of your practice. As patients start coming in, she helps you leverage that trust and confidence into a fantastic word-of-mouth referral program so patients are going out into the community, talking to their friends and coworkers.

This September, Kelly published her book: 10 'KNOWS' to Get to YES: Elevate your Dental Practice through Patient Centered Care, available on Amazon in paperback and for Kindle. She is



a lifetime member and fellow of the American Association of Dental Office Management and is also a member of the Speakers Consultant Network.

"I created Platinum Practice Solutions in 2015 with the goal of doing speaking presentations," says Kelly. "I want to teach people. I want to stand up on stage and speak to people. I want to help practices be the best they can be."

CUTV News Radio will feature Kelly Lynch in an interview with Jim Masters on December 14th at 1pm EST.

Listen to the show on [BlogTalkRadio](#).

If you have a question for our guest, call (347) 996-3389.

For more information on Platinum Practice Solutions, visit [www.platinumpracticesolutions.com](http://www.platinumpracticesolutions.com)

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