

Driverless Cab Consumer Confidence Reaches 40 Percent

Billions of dollars is being spend on autonomous vehicle research, but would you ride in one?

WASHINGTON, DISTRICT OF COLUMBIA, UNITED STATES, December 12, 2018 /EINPresswire.com/ -- Billions of dollars are being spend each year on autonomous vehicle research, but would you ride in one? To find out what people thought MOBOPINIONS asked people from all ages, regions and genders, across the USA, "Would you ride in a driverless taxi cab?"



The survey results showed that 40% overall would be willing to take driverless cabs, and among men the figure rises to 47% vs 32% for women. By age and region younger (aged 15-24) female respondents in the Northeast are the most adventurist with 56% willing to give automated cabs a go. For males the West region was strongest across all age groups from 18-64 with 52% saying they would ride a driverless cab.

The poll of 964 respondents, was conducted exclusively through Android 54% and IOS 46% mobile devices, within over 300 mobile apps, from November 29th 2018 to December 4th 2018. The survey has a margin of error of 4%.

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MOBOPINIONS has established a reputation of consistently calling election results, including Brexit, UK General and US Presidential correctly. They use a unique technology based around a proprietary mobile survey research platform, that reaches over 1.8 billion monthly respondents, in 190 countries, within thousands of existing apps on smartphones and tablets. The platform enables survey researchers and brands to gain the opinions of their mobile audiences accurately, quickly, and efficiently, through a cost effective manner, that uses existing app based data.

Ivan Greenwald
Mobopinions
+44 207-993-4677
[email us here](#)

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