

## Rally Aims to Set More Records for Women's March 2019

Rally named by Women's March organizers as an Official Partner.

NEW YORK, NEW YORK, UNITED STATES, December 12, 2018 /EINPresswire.com/ -- Rally, creators of the bus rideshare, set a global record by successfully transporting nearly 50,000 people to the first Women's March on Washington.



We're excited to partner with Rally, an experienced bus rideshare partner, to transport riders to the Women's March."

Tabitha St. Bernard-Jacobs

Now, building on that success, Rally has been named by Women's March organizers as an Official Partner.

"We are proud to have supported the success of the first Women's March through our grassroots efforts, and a formal partnership enables us to work more closely together," remarked Siheun Song, cofounder of NYC-based Rally. "The idea for Rally was born when we were trying to

help people get to another political rally in DC. Mobilizing passionate and like-minded people is in our DNA, and so we are thrilled to get back to supporting such a powerful movement."

"We're excited to partner with Rally, an experienced bus rideshare partner, to transport riders to the Women's March." Tabitha St. Bernard-Jacobs, Director of Community Engagement, of Women's March also stated.

Individual riders are able to book from over 500 cities on Rally's site at rally.co/womens-march-on-washington. Go to womensmarch.com for general info about the non-profit organization and the January 19, 2019 rally.

## About Rally

Individuals get together on Rally's platform to create on-demand bus trips to sporting events, concerts, festivals and more. Event-goers book rides at rally.co or the mobile app by finding their closest "Rally Point" (bus stop), or by requesting a new one. Rally's algorithms dynamically connect people along a route to create an efficient bus trip, all automated with artificial intelligence. Rally has received reservations in over 3,500 cities across North America and recently became the Official Bus Rideshare partner of 7 NASCAR tracks and a NFL team. Rally's new tagline is "let's get there together."

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