

Entrepreneur and Digital Strategist Brian Newmark Takes on a Jack-of-all-Trades Mentality to Find Venture Success

VILLANOVA , PENNSYLVANIA , USA, December 12, 2018 /EINPresswire.com/ -- Entrepreneur [Brian Newmark](#) specializes in business development, sales team management, and digital strategy after taking on a number of ventures at an early age. Today, he relies on his complex range of skills to grow numerous ventures in many competitive markets.

Since finding success in startups in his 20s, Brian Newmark has launched a dozen ventures and created a solid reputation for longstanding businesses. Not all of his ventures have found their proper footing, but his tenacity and optimism are benchmarks to his success, which he encourages every entrepreneur to adopt.

“When going after a win, you’ll inevitably hit roadblocks and wind up with a few failures,” Brian Newmark says. “But you have to keep your head up and learn from your mistakes.” he then clarified, “Sometimes I’ve realized that I made this mistake before, those are the hardest to accept.”

His business interests vary, with ventures ranging from financial services and real estate to a small chain of Indian restaurants in and around Philadelphia, and with a variety of other businesses along the way. Finding success in as wide a variety of ventures as Brian Newmark has requires an intrinsic business savvy and a willingness to fill multiple roles to see a project to completion. In the past, Mr. Newmark has proven expertise in business development, financial service, digital strategy, public relations, marketing, as well as sales expertise (among other skills).

Brian Newmark shared that before investing in a business he asks the founder “who are your mentors and what failures have they had? That second part of the question is how I judge the wisdom on the founder. Everyone likes to talk about their successes, I want to invest with a founder who understands the importance of having seasoned mentors. Anyone can have success without gaining wisdom. I want the person coaching my founders to have had success and failure, I certainly have and am often told that I am an excellent mentor.” Newmark went on to share his thoughts on wearing many hats. “I believe it is important for a founder to be able to do every job required in his or her company. That creates a much better understanding of what needs to get done. I can say with confidence that aside from cooking at my Indian restaurants, which I tried on occasion, there has never been an employee whose job I could not do, maybe

not well, but I can do it. That also prevents an employee from holding me hostage. I'll answer phones, bus tables, create reports, sell a product, fix computers and anything else that needs to be done. It may not be the best use of my time, but it is effective in earning the respect of my team "

Brian Newmark has served as President and CEO of a major marketing company whose annual sales exceeded \$60 million. In this role, Mr. Newmark was challenged daily to create solutions to complex problems that ranged from typical process issues to large, operational problems.

In 2014, Brian Newmark and his associates created Deaflix Inc. with the goal to create the world's first broadcast quality television programming exclusively in sign language. When asked what inspired Brian Newmark to take on this challenge he replied "There are an estimated 70 million deaf signers worldwide, most of whom do not enjoy television that way you and I do. Those whose primary means of communication is sign language deserve the opportunity to be entertained and informed just like everyone else. This is without a doubt the largest undertaking to date of my career, but I know it will be the most rewarding."

"Your future is what you make of it," Brian Newmark says. "You have to sow seeds even in the thick of business operations if you want to find success in many avenues."

Chris Hinman
Web Presence, LLC
+1 7578803579
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/470919727>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.