

Uzakrota Travel Summit took place at Hilton Bosphorus Istanbul

One of the biggest travel summits in the region took place in Istanbul on 12.12.2018 in Hilton Bosphorus Convention Center.

ISTANBUL, SARIYER, TÜRKİYE, December 13, 2018 / EINPresswire.com/ -- One of the biggest travel summits in the region took place in Istanbul on 12.12.2018 in Hilton Bosphorus Convention Center. Uzakrota Travel Summit, which is one of the most effective 10 tourism events in the world according to Bidroom, hosted more than 2500 people from all over the world. The event aims to create awareness on travel technology and travel marketing across the region. This year event is sponsored by Amadeus, Emirates Airline, Tourism Korea, GoGlobal, and Atlasglobal.



uzak rota travel summit vovidi

Some of the interesting highlights from the summit:

Andy Owen Jones from BD4 Travel: Can Artificial Intelligence be a cure to the problems of tourism marketing?

“

I'm very happy to see that tourism technology and tourism marketing sector is becoming more mature every year in the region. Investors showed great interest in the summit which is great news of summer”

Duygu Akalın

Pınar Aykaç from Tatilbudur.com: How should influencers and brands cooperate?

Tor Leelo from Whizar AI-Based Air Booking Management Platforms

Fazal Bahardeen founder of Crescent Rating & Halal Trip: Muslim Travel Market: Shaping the future of travel

"I'm very happy to see that tourism technology and tourism marketing sector is becoming more mature every year in the region. Investors showed great interest in the summit which is great news for summer season" said Duygu Akalın, founder of www.vovidi.com which is location and video based [travel blog](#).

www.vovidi.com is designed to serve travelers via its high-quality content as well as short informative videos pinned on the world map. This way, Vovidi aims to provide its followers with easy to consume and informative content.

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