

Mark Bennett of Endowment Research Group Consults on Asset Allocation, Fund Manager Selection, and Direct Investments

Cutting through Complexity

PALM BEACH, FLORIDA, UNITED STATES, December 14, 2018 /EINPresswire.com/ -- There's a lot going on within markets and family offices. Adding more talent and analytical bandwidth can cut through complexity and meet key objectives.

ERG's manager selection makes a big difference. For example, Yale states that manager selection accounts for 80% of the difference between their top 1% performance and the average university endowment performance.

The Value Chain diagram below shows that core analytical activities lead to key group results. The diagram shows it is imperative to have people close to you who can source good ideas, screen for the right information, organize the information into reports, and conduct the manager evaluation/selection processes. Adding high-quality managers translates into very good returns and risk-adjusted returns for the family's investments. It also frees up time and energy for everyone else in the family office. With additional time and energy, there is a higher probability for enhanced performance in the leader's primary business as well. [Endowment Research Group](https://www.endowmentresearchgroup.com/value-chain) is exceptionally strong in such areas.

Value Chain diagram can be found here: <https://www.endowmentresearchgroup.com/value-chain>

It is also imperative to conduct foundational asset class research on public equities, hedge funds, private equity, real estate, venture capital, & private debt, among other areas in order to invest in the right asset classes at sensible discount valuations.

If you are interested in partnering with Endowment Research Group for your family office, please do not hesitate to reach out to [ERG Chief Investment Officer, Mark Bennett](#) at mbennett@endowmentresearchgroup.com and/or President, Zafiris Vartis at



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