

Make More Money Driving TLC Rental Cars with Uber or Lyft During the Cold Months of Winter

Tips and ways of making more money for Uber or Lyft drivers who own their vehicles or rent a TLC car during the winter months when business drops off

BROOKLYN, NY, UNITED STATES, December 17, 2018 / EINPresswire.com/ -- For those who use their own vehicles or perhaps drive a [TLC rental cars](#) for their Uber or Lyft business, you know that winter is a time when the number of passengers goes down. This usually occurs after New Years' Day and ends around Valentine's Day, especially in areas which get colder during the winter. Although, this does occur across the country no matter the weather conditions.

While the slowdown generally lasts around six weeks, it can be a trying time for Uber and Lyft drivers, especially those who use [TLC cars for rent](#) that require monthly payments.

Why the Dropoff Happens

Interestingly enough, it's not the cold weather per say that is the cause, it is the aftereffect of the holiday season. Many people spent a lot of money during the holidays, so naturally they cut back over the next several weeks to help conserve their bank accounts.

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*Friendly,
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Even when they do go out, they tend to be a little more skittish in terms of spending money, so they look for lower prices. While there is nothing you can do to alter this trend, there are some things you can do to compensate for the drop-off with your Uber or Lyft business. Remember that Uber and Lyft are no longer dropping their rates for this time of the year, so you will have to be a little creative.

Tips for Making More Money

All the basic tips from being on time, friendly, and taking the best routes apply, but there are a



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couple of other tips that will help during this time of the year.

Adjust Driving Schedule: Most of the slowdown occurs in off-peak hours, so you should adjust your driving schedule to make the most out of the peak hours. This means focusing on the morning and afternoon rush hours when people need to get to work. Generally speaking, from 5am to 9am and from 4:30pm to 8pm.



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If you only drive part-time, try focusing on Friday and Saturday nights from 10pm to 3am, that will catch the nightclub crowd.

Drive During Inclement Weather: Arguably the best time to make money is when everyone else is staying off the roads. When a big storm hits, you can put on the snow tires or chains and pick up passengers who are not comfortable driving themselves. By being the only service around, you can make a considerable amount if you are comfortable driving in inclement weather conditions.

Whether you drive your own vehicle or [rent a TLC car for Uber or Lyft](#), you can make money even in the dead of winter. By taking advantage of inclement weather and focusing on peak hours, you can make the most out of the winter doldrums. Just remember to properly winterize your vehicle or use TLC rental cars as your primary means of transportation for Uber or Lyft drivers.

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