

VREF Marks 25th Anniversary of Aircraft Valuations with release of new platform

VREF Aircraft Reference Value & Appraisal Services, the leading provider of aircraft valuations for the aviation industry announce its brand-new platform

CHICAGO, USA, January 2, 2019 /EINPresswire.com/ -- [VREF](#) Marks 25th Anniversary of Aircraft Valuations with release of new platform

[VREF Aircraft Reference Value & Appraisal Services](#), the leading provider of aircraft valuations for the aviation industry, is proud to announce 25 successful years in business and plans for a yearlong celebration, with the release of its brand-new platform.



“It is important for VREF to continue to reinvest in its products, services, and software platform. We are dedicated to the aviation community and committed to deliver vetted, transparent data. We have created a revolutionary product that will deliver both existing and new data in ways the

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industry has never seen before,” said Jason Zilberbrand, VREF President and CTO. “This is a substantial milestone for the company, and our new platform will be the benchmark for aircraft valuations going forward.” VREF tracks more aviation related assets than any other valuation guide in the industry. It is also the Official Valuation Guide and Appraisal Company for AOPA. Over the last year we made a number of improvements to the database, numerous aircraft have been added, including over 45+ helicopters, narrow body Boeing and Airbus aircraft including BBJ and ACJ. In addition to the new data, there were numerous other firsts for the company including: [VREF Verified](#) the “Carfax” of aviation, and the VREF Advisory Board was established with over 40 sitting

members.
VREF provided subscribers with a sneak peak of the things to come during NBAA 2018 by demonstrating its analytic charting tools and residual value forecasts. “This past year has been amazing, and I am honored to have received so much support from the community. Re-developing VREF is not something we take lightly, nor was it an easy process,” said Jason Zilberbrand, “Our team is the most talented group of people I have ever worked with, and their passion for the company and our customers only adds to the excitement.”

*Jason Zilberbrand, President
& CTO*

members.

The yearlong VREF 25th anniversary celebration will reflect on the dedication and support of VREF clients, colleagues, partners and staff that got them where they are today as the most trusted valuation guide in aviation.

About Mr. Jason Zilberbrand

Jason Zilberbrand is the President of VREF Aircraft Value Reference & Appraisal Services. After spending 25 years in General Aviation working directly with aircraft owners, operators and owning and operating his own aircraft, Jason knows the aviation marketplace and aircraft values. He is considered an expert in aircraft valuations, and his background is diverse with equal knowledge in technology and aviation.

Previously to working at VREF, Jason was the President and co-founder of The Jet Collection, a corporate aircraft dealership specializing in new aircraft positions and long-range aircraft models, generating over 3 Billion in aircraft sales in 5-years. Under Jason's leadership, The Jet Collection became the largest inventory dealership in North America specializing in Pre-Delivery Contracts. His family founded Jet Support Services Inc. (JSSI) in 1989 and he worked for Jet Support Services Inc. (JSSI) from 1994-2004 as Vice President of Sales for the Central U.S.

VREF is the Official Valuation Guide for the AOPA.

About VREF

VREF –Aviation’s Most Trusted Valuation Guide offers its real-time valuation tool Aircraft online via subscription as well as Fully Comprehensive Appraisal Services by ASA’s and the VREF Verified “Carfax” Report.

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