



Stonehill Announced as Event Sponsor for Design Thinking 2019

Stonehill announced today that it will sponsor the Design Thinking 2019 conference for its second year in a row.

TAMPA, FLORIDA, UNITED STATES, December 17, 2018 /EINPresswire.com/ -- Stonehill announced today that it will sponsor the [Design Thinking](#) 2019 conference for its second year in a row. Design Thinking 2019 is the world's largest conference focused exclusively on the design thinking framework and its effectiveness in driving innovation and sustainable growth. The event will be held on April 16-18 at the JW Marriott in Austin, TX and feature speakers from some of the world's most innovative brands including PepsiCo, USAA, Sun Trust, Facebook, and more.

Leveraging [human-centered design](#) and data driven insights, Stonehill helps some of the world's most interesting brands to create unforgettable customer experiences and solve their most difficult challenges. The agency is led by Doug Pace, who is one of the most recognized design thinking experts in the world. His insights and ideas have helped companies across the globe to innovate, optimize performance, and grow revenue. In addition to his role as the CEO of Stonehill, Mr. Pace is the faculty chair for the University of South Florida's executive education program in design thinking. Mr. Pace has been recognized by Consulting Magazine as one of the most Influential Consultants in the United States, was a finalist for the United States Chamber of Commerce Emerging Business of the Year and was a finalist for the Greater Tampa Chamber of Commerce Startup of the Year.

"Design Thinking 2019 is one of very few conferences focused exclusively on innovation and human-centric design," said Doug Pace, Founder and CEO of Stonehill. "Stonehill has been fortunate to become one of the most awarded independently owned innovation agencies in the world and we felt the continuation of our partnership was strategic to our growth."

About Stonehill

Stonehill is a [customer experience](#) and innovation consultancy. Stonehill helps the world's most interesting brands to understand their customers, create unforgettable experiences, and accelerate growth. Our teams consist of an innovative blend of creative, strategy, technology, and change management experts that give us the ability to unite the functional silos of business in the common objective of creating differentiated customer experiences. Stonehill has been recognized by the US Chamber of Commerce as a Finalist for Emerging Business of the Year, the Greater Tampa Chamber of Commerce as a finalist for Startup of the year, Great Agencies as one of the Top Business Intelligence Consultants in the United States, and CIO Review Magazine as one of the 20 Most Promising Performance Management Providers.

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