

# Increased Demand For Water Soluble Fertilizers Is An Opportunity for Fertilizer Manufacturers, New Study Shows.

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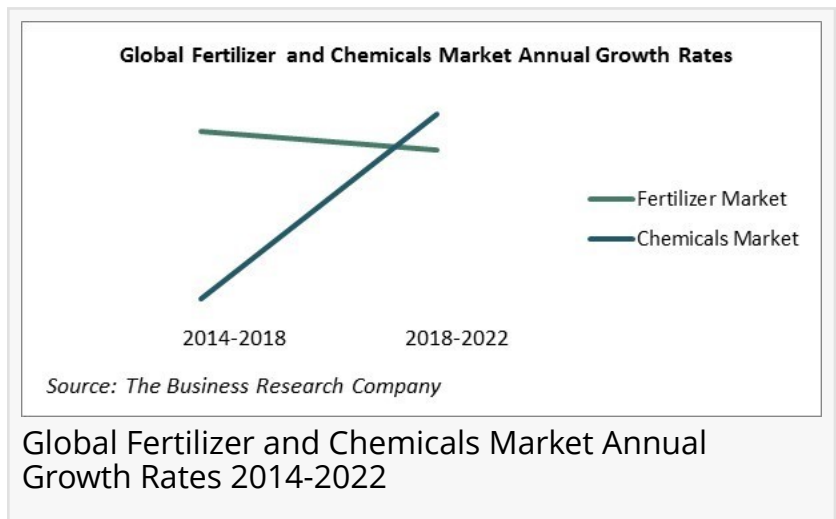
EINPresswire.com/ -- The water-soluble fertilizer market is growing rapidly and defying the wider fertilizer market trend, [Fertilizer Global Market Opportunities And Strategies To 2022](#), a report from [The Business Research Company](#), shows. The favorable trend for water-soluble fertilizers is due to the increased commercial cultivation of high value crops to meet rising demand for safe and organic food. These fertilizers are specifically designed to be used in fertigation systems such as sprinkler and drip irrigation systems.

Increasing awareness among farmers in developing countries of technology-based agricultural practices is also driving water soluble fertilizer sales. The rapid growth of the water-soluble fertilizer market contrasts with the larger chemicals-based fertilizer market in which sales growth has barely kept pace with the growth of GDP. That applies both globally and in most of the biggest regional markets for fertilizers. Global fertilizer sales are also growing significantly more slowly than the wider chemicals market of which they are a part.

One reason for the slow growth of the wider fertilizer industry is that the 28 member countries of the European Union have all introduced stringent regulations controlling the use of chemical fertilizers. A European Union safety regulation called REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) stipulates that all chemical substances including fertilizers must be registered. Another regulation, CLP (Classification, Labelling and Packaging of substances and mixtures) aims to ensure the safety of consumers and workers. These regulations tend to increase operational costs for fertilizer companies, so affecting fertilizer prices and restraining the market. Lengthy procedures to get approvals from certification bodies are also increasing the overall costs associated with fertilizers.

China, too, until 2017 easily the largest consuming country for fertilizers, worth nearly a quarter of the global total, has now introduced strict controls. Regulations on the market such as these will hold back global growth going forward to below global GDP growth and substantially below the growth of the crop market to which fertilizer sales have previously been closely linked.

[Fertilizer Global Market Opportunities And Strategies To 2022](#) is one of a new series of market reports from The Business Research Company. It provides a market overview of the fertilizer industry, analysis and forecasts of fertilizer market size and the fertilizer industry shares, market growth rates, market trends, market drivers, market restraints, market revenues, market shares and company profiles of the leading competitors. Similar coverage is provided for over 300 industry reports, covering over 2400 market segments and 56 geographies. The industry reports



Global Fertilizer and Chemicals Market Annual Growth Rates 2014-2022

draw on 150,000 datasets. Extensive secondary research is augmented with exclusive insights and quotations from industry leaders obtained through interviews. Market analysis and forecasts are provided by a highly experienced and expert team of analysts and modelers. Actionable strategies are explained and segments and countries that represent key opportunities are identified.

#### Where To Learn More:

Read the Fertilizer Global Market Opportunities And Strategies To 2022 from The Business Research Company for information on the following:

Markets Covered: Fertilizers nitrogen; phosphates; potash

Fertilizer Companies Covered: Yara International Asa, The Mosaic Company, Potash Corp. Of Saskatchewan Inc, Eurochem Inc, Agrium Inc

Regions: North America, Asia Pacific, Western Europe, South America, Eastern Europe, Middle East, Africa.

Countries: USA, China, Japan, Germany, Brazil, France, Italy, UK, Australia, India, Spain, Russia.

Time Series: Five years historic (2014-18) and forecast (2018-22).

Data: Fertilizer market size and growth for 7 regions and 12 countries, by value; global fertilizer historic market, 2014 – 2018, by volume; global regional and country fertilizer market size and growth segmented by type of fertilizer - nitrogen, phosphate and potash; global, regional and country fertilizer per capita consumption and market size as a percentage of GDP 2014-22;

financial performance 2014-2022 for Yara International Asa, The Mosaic Company, Potash Corp. Of Saskatchewan Inc, Eurochem Inc, Agrium Inc; global chemicals market size and growth rate 2014-18 and 2018-22; global chemicals market, 2018, split by segments.

Other Information: PESTEL analysis, drivers and restraints, customer and operational insights, fertilizer market by country covering regulatory bodies, associations, investments, and competitive landscape; fertilizer market trends and strategies.

Strategies For Fertilizer Producers: The report identifies strategies for fertilizer producers including those being pursued by companies in the fertilizer market and those suggested by trends in the market. Strategies described include EuroChem Inc.'s strategy of expanding its distribution network to gain access to important markets by acquisitions such as that of its purchase of a 100% interest in Agricola Bulgaria, Bulgaria's leading fertilizer distribution company, and Yara International's strategy of strengthening its R&D department to improve its product offerings.

Key Opportunities In the Fertilizer Market: The report identifies the global, regional and country subsegments where the fertilizer market will put on most \$ sales up to 2022.

Sourcing and Referencing: Data and analysis throughout the report are sourced using end notes. Sources include primary interviews with industry leaders and experts as well as extensive secondary research.

Number of Figures: 123

Number of Tables: 122

Related Reports:

Chemicals By End Use Global Market Report

2018(<https://www.thebusinessresearchcompany.com/report/chemicals-by-end-use-global-market-report-2018>)

Petrochemicals Global Market Report

2018(<https://www.thebusinessresearchcompany.com/report/petrochemicals-global-market-report-2018>)

Global Industrial Gas Market, Opportunities And Strategies To

2021(<https://www.thebusinessresearchcompany.com/report/industrial-gas-global-market-opportunities-and-strategies-to-2021>)

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