# M.X. Data Launches PortalMX, a Premium Retail Integration Solution for Disparate Systems

NEW YORK, NY, USA, December 20, 2018 /EINPresswire.com/ -- M.X. Data, a global leader in retail consulting and solutions, announced the launch of PortalMX, a retail integration platform designed to solve the most pressing problem in the industry – connecting disparate systems.

Many retailers use different systems to oversee business operations. However, none of these are designed to speak each other's native languages. Maintaining disparate systems can be costly and overwhelming, which can in turn, lead to several problems. Keeping these issues in mind, M.X. Data designed an excellent solution that can completely resolve these common problems and optimize operations.

"PortalMX is our SaaS solution that acts as a hub that ensures each system sends and receives relevant information when needed," said Xavier Degryse, CEO at M.X. Data. "Our retail integration platform automatically and transparently connects every system in a supply chain without the need for human intervention. As a result, retailers can streamline operations, eliminate manual errors, cut their fulfillment time cycle and reduce employee cost by 60% to 80%."

PortalMX seamlessly integrates critical business channels and systems such as Enterprise Resource Planning (ERP) systems, Customer Relationship Management (CRM) systems, Point of Sale (POS) systems, accounting software, distribution centers and warehouses without the need for manual entry. When software needs to be removed or added to the supply chain, entrepreneurs don't have to worry about their entire operation. Changes can be carried out without destabilizing their system. All that PortalMX needs to do is replace the connector linking the software to the rest of the ecosystem.

M.X. Data's premium retail integration platform is an all-inclusive system which keeps all of the latest pricing and product data, customer, inventory and vendor information updated in real time. Entrepreneurs don't even need to lift a finger. As it eliminates the need for manual entry, at least 98% of the data shared across these systems will be accurate. In turn, retailers can avoid inaccuracies that hurt business operations. PortalMX makes complicated data transfer processes more manageable and efficient for retailers. From a single dashboard, entrepreneurs can oversee their inventory, resources and finances.

With PortalMX, there's no need to hire additional developers or outside consultants. M.X. Data engineers can do all the work for retailers. M.X. Data's team can set everything up according to a retailer's business rules and logic. Entrepreneurs can focus on what they do best — running their business. They can improve their operations, get rid of their frustrations, and save so much time and money in the process. Best of all, they can improve profit margins and customer satisfaction with PortalMX.

For more information on PortalMX, please visit https://www.mxdata.com/portalmx or contact

us.

About M.X. Data

M.X. Data provides innovative retail solutions and valuable IT strategies that empower retailers to stay ahead in an ever-evolving market. Through simple yet powerful products spanning from Point of Sale solutions, smart reporting and executive dashboards to retail integration, M.X. Data eliminates common problems in the retail industry that stem from the use of disparate systems.

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