

Fabiano de Abreu is cited by international journalists as the greatest creator of characters for the press

The philosopher and journalist Fabiano de Abreu was recognized by international journalists as the greatest creator of characters for the press

NEW YORK, NEW YORK, UNITED STATES, December 19, 2018 /EINPresswire.com/ -- Responsible for raising hundreds of people to fame and known as a celebrity creator, the philosopher and journalist Fabiano de Abreu reached another record: in addition to his record in Brazilian press, he was recognized as the greatest creator of characters for the international press.

During six years, Fabiano and his company, MF Press Global, have launched hundreds of people to stardom, also becoming a leader in social networks. It has also attracted clients to his company, focused on those platforms, such as digital influencers, actors and fitness models.

Among the more than 500 clients who have already gone through the agency, the company's portfolio includes names such as the international influencer Bella Falconi, with more than 3.7 million followers on Instagram; Anna Layza, a YouTube phenomenon with 5.1 million subscribers to her channel Hi



Fabiano de Abreu



The philosopher Fabiano de Abreu

Gorgeous; The Serbian soccer star Dejan Petkovic, idol of Flamengo, a popular soccer team in Brazil; Latino, a singer with a 20-year career in Brazil and 5 million albuns sold; Cris Cyborg, the North American MMA athletic sensation; The star of Portuguese TV Eric Santos; Gabi Lodewijcks, the Dutch nutritional coach and influencer; and Domenique Heidy, the Portuguese fashionista who lives in England, among many other names in several other countries.

Renowned journalists such as Juan Castro Nogales (Marca, Spain) Christian Montecinos of (LaCuarta, Chile) and Sarchel Necesio (<u>PlatinaLine, Angola</u>) Ruben (SLAM Magazine, USA) and

Donald (don411.com, USA) acclaimed Fabiano and recognized that he is also, in their respective countries, the greatest creator of characters for the press.

Some of the characters created by Fabiano for the press: Fernanda Colombo (The muse of the arbitrage), Sue Lasmar ("The Most Perfect Body of the United States"), Fabi Martinez (Musa of Paraguay in the Copa America), Adi Cudz (Angolan singer), Eric Santos (Portuguese actor), Gabi Castrovinci (Total Nonstop Action Wrestling), Luciane Serifovic (Luxury Real Estate Broker and Diva Fitness WBFF) and Gabi Lodewijks (Dutch Chef and Nutrition Coach) are some of the names Fabiano has made famous abroad.

His company's expansion from Brazil to the United States, Portugal, Angola and Chile, due to his success as a publicist may have an explanation. Fabiano is considered as one of the most



Fabiano de Abreu during a lecture in Angola

intelligent men in the world, with an IQ score higher than 180. He's a member of Mensa, the international society of geniuses with above-average IQs and his test points him as an "extremely creative person", that may explain the amount of characters he created.

Take a look at some of the reporters' statements:

"It's Amazing what I saw. People with repercussions all over the world. I met Fabiano because of the article about Fernanda Colombo, which resonated here, and then I knew his work ", (Juan Castro Nogales - Marca, Spain).

"I met Fabiano during the World Cup in Brazil, 2012. As a TV producer for international channels I needed to schedule interviews with Brazilian artists, sportspeople, politicians and businessmen. Fabiano always had great figures available for our interviews. I relied on Fabiano's excellent contacts to conduct interviews and special programs for important international TV channels. Since then, whenever I need contacts with renowned Brazilian figures, whether in sports, culture or politics, I always turn to Fabiano, as it is a guarantee pledge to make successful notes, interviews and reports for radio, magazines, newspapers or TV". (Christian Montecinos, LaCuarta, Chile).

"Fabiano has always provided us lots of characters, fitness models and celebrities for our magazine. He is the greatest creator of celebrities I've ever seen" (Ruben - SLAM Magazine, United States).

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