



Sean Juhl of Clearwater Florida Addresses the Benefit of a Google Business Profile

Google Business profiles are helping to revolutionize the small business industry. Sean Juhl of Clearwater Florida explains how to make the most of it.

CLEARWATER, FLORIDA, USA, December 19, 2018 /EINPresswire.com/ -- Google Business profiles are extremely important to the small business on a multitude of levels. The process to create a Google Business account is simple. Plus, there are a plethora of benefits for businesses who utilize the free service.

[Sean Juhl](#) of Clearwater Florida has personally witnessed the results for himself and other business. Therefore, Juhl would like to share these benefits with other small business owners. Google Business profiles are an awesome tool and a necessity in the belt of modern entrepreneurs. Here are the most effective, mainstreamed benefits of claiming your Google Business profile.

Location, Location, Location

When it comes to business, location is everything. Digital and physical location and placement can be the cause of success or failure for the business. Therefore, it comes as no surprise that utilizing a Google Business profile for its location capabilities is a benefit. The Google Business profile not only lists the business' physical location, it also mails a postcard to the address with a code. This code is then put into the profile once received, confirming the address is accurate. Subsequently, many users rely on this address for finding the businesses they wish to patronize.

Centralized Google Hub

Google searching is the go-to informational hub for everyone and everything. Therefore, if there is a question, technological advances have shown that Google has the answer. From recipes to local businesses, product reviews and gift suggestions, Google has it all. Creating a Google Business profile helps to prioritize essential business information. The Google Business profile takes all the digitally available information for a business and will put it all together. Thus, a business' website, social profiles, reviews, directions, contact information and even blog posts all have a home. Yet, that home is not tucked away on an obscure corner of the internet. That home is on a main internet highway; making it ripe with possibilities.

Take Charge of Reviews

Reviews are the heart of a business's reputation. If a business has positive reviews, it will flourish. If there are reviews that need work, the business should take notice; because everyone else will. Fortunately, having reviews readily available and responding to those reviews in a professional manner goes a long way with customers. Whether those reviews are good or bad, people take notice if a business responds. It means they are aware of what people are saying about them. Responding means that they care, and they are willing to take responsibility for their business. With Google Business profiles, those reviews and responses are easy to find and simple to respond to. Therefore, entrepreneurs are aware of what is being said about their business. Plus, customers get to hear the whole story, instead of a one-sided opinion. This is abundantly helpful

for a business.

In summation, Google Business profiles are the epicenter of good SEO and the ultimate information station. There are many facets to running a successful online presence. However, in order to capitalize on of these facets, it is important to create a Google Business profile. These are only a few of the most essential benefits that a business can garner from a Google Business profile. To experience the other benefits, [Sean Juhl from Clearwater Florida](#) wants entrepreneurs to try it out. After all, what have you got to lose: it's free.

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