



BathTubbies: The Biggest Thing to Hit the Tub Since Bath Bombs

New bath accessory on Kickstarter turns baths into multisensory experiences

ROXBORO, NC, USA, December 19, 2018 /EINPresswire.com/ -- If it's been a while since you've had a nice hot bath, it's probably because you weren't bathing with Misty the Unicorn.

“

We wanted to create a product that would enhance the bath experience for all ages”

*David Cayton, BathTubbies
Co-Founder*

The light-up, bath-foam-popping, Bluetooth-speaker-integrated Misty is one of four prototype Pro versions of “BathTubbies” currently making their way up the Kickstarter charts, raising more than five thousand dollars in their first few days. The company’s [teaser video](#) already has tens of thousands of views, and has prospective buyers reserving Kickstarter slots to get their hands on Misty – and her friends Bubbly the Tugboat, Ponder the Frog and Pandora’s Lotus.

“We wanted to create a product that would enhance the bath experience for all ages,” says BathTubbies Co-Founder David Cayton. “Kids love that BathTubbies are cute, move around the tub and change the color of the water. Meanwhile, the fact that the BathTubbie Pros are light-up Bluetooth speakers that release aromatic bath bombs makes them a really nice addition to a relaxing bath experience for adults.”

The BathTubbie Pro’s unique designs include remote-controlled LED lighting and integrate with the BathTubbie app to let users play music, audiobooks or ambient sounds. All BathTubbies also have a patent-pending bath bomb compartment that propels each prototype around the bath in its own way while releasing a therapeutic foam.

“The tug boat zooms around the bath, the frog spins – they each have their own movement,” says Cayton. “We think every family with a bath tub is going to want one of these, and maybe more than one.”

BathTubbies is currently in the middle of its initial [Kickstarter campaign](#). Media can also learn more about the product by going to the company’s web site, www.bathtubbies.com.

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