

VREF Aircraft Reference Value & Appraisal Services Announces New additions to Upper Management

VREF continues its 25th Anniversary celebration by naming two new key senior staff members to its team.

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[VREF Aircraft Reference Value & Appraisal Services](#), the leading provider of aircraft valuations for the aviation industry, continues its 25th Anniversary celebration by naming two new key senior staff members to its team.



Richard “Dick” Hart, NAAA & AM, was appointed to Chief Helicopter Appraiser. Prior to joining [VREF](#), Richard was President of National Helicopter Service & Engineering Company, Elite

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*Jason Zilberbrand, President
& CTO*

Helicopter Tours and his family’s Aerial Motion Picture business and full service charter company, which was established in 1957. Richard brings over 40 years of Helicopter experience to VREF, and has completed thousands of aircraft appraisals, as well as being one of Aviation’s leading expert witnesses. “We are honored to have Dick on board at VREF. His wealth of knowledge, and commitment to the betterment of our industry provided an easy transition into the VREF team where he will be in charge of the Helicopter Appraisal division,” said Jason Zilberbrand, VREF President and CTO.

In addition, Jeremy Cox, NAAA, has been appointed to the position Senior Aircraft Appraiser. Prior to joining VREF, Jeremy was the Vice President of JetBrokers, Inc. Jeremy brings over 40 years of aviation experience to VREF. He holds valid A&P, IA, and FCC licenses as well as a Commercial Certificate with Instrument Rating. Jeremy is actively involved in the Greater St. Louis

Business Aviation Association, National Business Aviation Association (NBAA), the Popular Flying Association, the EAA and AOPA. Jeremy started his career in aviation at the age of 9 and has worked for several major OEM's. He was formerly the Vice President at a St. Louis based full service FBO and MRO. His diverse technical and operational experience includes North Atlantic aircraft delivery experience, S.T.C. approval processing, government contract negotiation and awards, FAA coordination and extensive maintenance experience on light sport through Air Carrier aircraft.

"Jeremy Cox and Richard Hart are welcome additions to our team at VREF. They have a passion for appraisal work, and they are dedicated to the industry. It is a pleasure working with people that continue to immerse themselves in continuing education and making our industry a better one," said Ken Dufour, ASA and CEO of VREF.



During the yearlong VREF 25th anniversary celebration, VREF will reflect upon the dedication and support of clients, colleagues, partners and staff who brought VREF to where they are today as the most trusted valuation guide in aviation.

VREF is the Official Valuation Guide for the AOPA.

About VREF

VREF –Aviation's Most Trusted Valuation Guide offers its real-time valuation tool Aircraft online via subscription as well as Fully Comprehensive Appraisal Services by ASA's and the [VREF Verified](#) "Carfax" Report.

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