

The Earth Harp: The World's Longest Stringed Instrument Will Be Featured at NAMM 2019.

-William Close Will be performing throughout the day on Saturday, January 26 and Sunday, January 27, 2019 in Anaheim.

LOS ANGELES, CALIFORNIA, USA, December 20, 2018 / EINPresswire.com/ --

<u>William Close</u> is at it again! The creator of the <u>Earth Harp</u>, the world's longest playable stringed instrument, will be stringing another tall building. This time in Anaheim as part of <u>NAMM</u>'s (National Association of Music Merchants) colossal musical instrument trade show in Anaheim, California.

William Close, the LA-based inventor who first came to prominence on NBC's TV Show, America's Got Talent, holds the Guinness World Record[™] for the



William Close performs on the Earth Harp.

Largest Stringed Instrument. Close has travelled all around the globe with the Earth Harp stringing it across canyons, cathedrals, theatre balconies, bodies of water and more.

The NAMM Show is an annual event in the US described as "the world's largest trade-only event for the music products, pro audio and event tech industry". It's only fitting that the world's largest trade show will feature the world's largest stringed instrument. NAMM is held every January in Anaheim, California, US at the Anaheim Convention Center, and is one of the music product trade shows in the world. The event attracts numerous famous musicians, many of whom are endorsed by exhibitors and come to promote their own signature models and equipment.

On Saturday and Sunday, the Arena Plaza will feature the Earth Harp, reaching from the balcony of the ACC North building to the Plaza. The harp will be played live by its creator William Close, who tours the globe with his instrument which has been seen in Singapore, at Burning Man, and even strung across a canyon near Chicago. The Earth Harp was featured at the Kennedy Center in Washington, DC, at festivals in South America, Australia, throughout Europe and the Netherlands and other choice locations. Close has travelled well over a million miles with the Earth Harp.

William Close will be on hand to offer educational facts about the incredible stringed instrument including the science behind it, how it was constructed and how it's played. Live performances are set throughout the day for the instrument that includes strings extending hundreds of feet in length.

"I've attended NAMM as a patron. I enthusiastically looked forward to the wide array of musical instruments and accessories that were presented at this one-of-a-kind trade show. I look forward to attending as a performer and I'm thrilled to be showcasing my best-known invention, the Earth Harp at NAMM," said William Close.

About

William Close & the Earth Harp Collective is an internationally renowned ensemble that combines the creative forces of artists, musicians, composers and choreographers. The stunning centerpiece of the instrumentation-The Earth Harp-is just one of the many new and cutting edge instruments in this dynamic show. With a resonating chamber on stage and illuminated strings suspended above the audience, any performance space is instantly transformed into a musical instrument, creating the ultimate multi-dimensional concert experience.

For more information about the Earth Harp and William Close: Contact Mike Mena at 310-913-0625 or mike@ileanainternational.com

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